



"COMMITMENT to the process, FOCUS on the details, PRIDE in the Results"

Player Sponsorship Opportunity

Playing in the Heritage Junior Hockey League (HJHL), the Airdrie Techmation Thunder provides players, aged 18-21, with the opportunity to continue playing at a competitive level while successfully balancing both work and post-secondary commitments.

Our organization believes in the responsibility of helping our athletes develop the life skills necessary to be future leaders in the community. We understand that an athlete's successful involvement in a positive and competitive team environment helps to build a strong foundation of the skills necessary to succeed in life. Whether it is the ability to work with others, demonstrate positive leadership skills, or communicate effectively, we believe in every athlete having an experience that will prepare them for whatever future path they choose. We try and create this experience through the expectation of an exceptional work ethic, a positive attitude and an eagerness to compete every day.

As a **non-profit** organization, our players are required to pay annual fees equal to \$1,025. These fees help cover the cost of practice ice, insurance, equipment, and safe transportation to road games. To assist our program financially, while continuing to build relationships between the local business community, our organization, and our players, we are offering an opportunity for you to be involved through an individual player sponsorship;

Player Sponsorship (Level 1) Donation = \$1,000	Player Sponsorship (Level 2) Donation = \$500
In appreciation, you will receive;	In appreciation, you will receive;
<ul style="list-style-type: none">• 4 season tickets to all Thunder home games throughout the regular season and playoffs• Online recognition at airdriethunder.ca on our Player Sponsorship page and directly linked to your player on our Meet the Thunder page• Recognition in game day programs• Recognition throughout the season on social media as part of announcements on any league/team achievements for your player• Your sponsored player will make every effort to be available to volunteer at community events your organization is involved in• Airdrie Thunder commemorative team picture	<ul style="list-style-type: none">• 2 season tickets to all Thunder home games throughout the regular season and playoffs• Online recognition at airdriethunder.ca on our Player Sponsorship page• Recognition in game day programs• Airdrie Thunder commemorative team picture

Check us out online at airdriethunder.ca
Facebook and Twitter @AirdrieThunder



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We thank you in advance for considering this opportunity. Your interest and commitment are what makes this team possible!

Sincerely,

Derek Stamp, Head Coach
(403) 807-2499
derek.stamp@shaw.ca

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Player Sponsorship Donation Form:

Business: _____

Contact: _____

Phone: _____ Email: _____

Quantity	Sponsorship Level 1 or 2	Total (\$)

Name of player sponsored (for Level 1): _____

**if no specific player is named, one will be assigned to your sponsorship*

Method of Payment

- Cheque Enclosed - made out to Airdrie Thunder Hockey Club
- Online Payment - direct link <http://www.airdriethunder.ca/store>

Check us out online at airdriethunder.ca
Facebook and Twitter @AirdrieThunder