



**Memo:** 2017-16

**Date:** October 28 2017

**To:** AMHA Team Fundraising Contacts

**CC:** Janine Rizzo, President, Mike Oddy, Director Special Projects (1st VP), Rick Barkwell, Director Volunteers (2nd VP), Greg Blair, Fundraising Coordinator

**From:** Kolin Kriitmaa, Executive Director

**Re: Athletix Program Launch**

---

Please be advised as of November 1, 2017 the AMHA will be launching its Athletix Ticket Sports Pool Fundraising program. As your team's Fundraising Coordinator the following are a few important pieces of information for you:

**Ticket Pick up** - November 1, 2017 between 6-8pm AMHA Office at Abbotsford Centre.

**Ticket Selling Period** - November 1st to December 10th.

**Ticket/Stub/Cash Return Period** - December 10-17th

**Total Tickets per team to sell** - Approximately 90 per team depending on the number of players per team.

As a reminder this fundraising program can raise the AMHA over \$50,000 which has significant impact on our organization's financials and overall finance objectives.

For more information on the Athletix program please visit the [Athletix webpage](#) on our website.

If you have any questions about the program please email [athletix@abbotsfordminorhockey.ca](mailto:athletix@abbotsfordminorhockey.ca)



**Duties of the Team Fundraising Coordinator to assist with the Athletix Ticket Program include:**

Overall responsibility is to oversee the distribution and return of hockey pool tickets and cash for your team.

All tickets must be accounted for - this means that both sold and unsold tickets need to be returned to you - tracking the numbers given to each family is important to assist you in final reconciliation.

**Ticket Sales Begin**

- Coordinate with AMHA Pro Hockey Pool Fundraising Coordinator.
- Pick up team's portion of tickets to distribute to your team
- Track ticket numbers distributed to each family as per the ticket distribution spreadsheet. **[Link to spreadsheet is on the Athletix Ticket Webpage on our website.](#)**

**Ticket Sales End**

- Retrieve from each family both A. sold ticket stubs and \$20 per sold ticket and, B. Unsold tickets.
- Reconcile cash to tickets sold.
- Return all above to AMHA Pro Hockey Pool Fundraising Coordinator.

Regards,

Kolin Kriitmaa  
Executive Director  
Abbotsford Minor Hockey Association  
P: 604-425-2199  
E: [execdirector@abbotsfordminorhockey.ca](mailto:execdirector@abbotsfordminorhockey.ca)