

2018 Airdrie Ringette Ring of Fire Tournament Sponsorship Opportunity

JOIN US!

The Airdrie Ringette Association invites you to become a sponsor of the 31st Annual, Airdrie Ring of Fire Ringette Tournament. The tournament is being held Friday, March 2nd to Sunday March 4th, at Genesis Place and Ron Ebbesen Arenas. The event will bring hundreds of Alberta's best ringette players, their coaches and families, to Airdrie for 3 days of intense competition.

We are striving to make the tournament as memorable as possible. In an effort to provide an incredible experience, we are looking for sponsorship donations to help cover the many costs associated with hosting the tournament. On the following pages we are offering a choice of benefits, dependent on the level of sponsorship you find most suitable.

To thank you for your support, we will display your name in the "Thank You" section of our program, posters or banners at the tournament and our website.

On behalf of the Airdrie Ringette Association, I would like to thank you for taking time out of your busy schedule to consider sponsoring our tournament. Do not hesitate to contact me with any questions you may have or for further details. We look forward to discussing how we can support and promote your business throughout the tournament.

Sincerely, Clara Leblond

Tournament Director

tourney@airdrieringette.com



Mailing Address:
PO Box 80004
Airdrie, AB T4B 2V8
Office Address:
800 East Lake Blvd
Airdrie AB

2018 Airdrie Ringette—Ring of Fire Tournament -Sponsorship Opportunity

PLAYER BAGS AND AUCTION ITEMS

Each participant receives a player bag at the start of the tournament. Companies can donate “goody bag” items such as: gum, water bottles, coupons, candy etc. Donations of larger-ticket items which can be used as silent auction items or raffle items (examples: tickets to sporting events, memorabilia, framed prints, gift baskets, gift certificates) are also appreciated.

SPONSORSHIP CONTRIBUTION	\$2000 PRESENTING SPONSOR (1)	\$1000 PLATINUM SPONSOR	\$500 GOLD SPONSOR	\$250 SILVER SPONSOR	\$100 BRONZE SPONSOR	\$50 COMMUNITY SPONSOR
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MAJOR SPONSORSHIP RECOGNITION

All marketing materials will contain the phrase (Presented by - Sponsors Name)	✓					
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MEDIA EXPOSURE

Event Website	✓	✓	✓			
Press Releases	✓	✓	✓	✓	✓	✓

PROGRAM ADVERTISEMENT

Full Page Ad First Page	✓					
Full Page Ad Back Page	✓					
Full Page Ad		✓				
Half (1/2) Page Ad		✓	✓			
Quarter (1/4) Page Ad				✓		
Eighth (1/8) Page Ad					✓	
Coupon Placement or Business Card	✓	✓	✓	✓	✓	✓

BRAND EXPOSURE — Recognition in one or all of the following printed materials are supplied by the sponsor

Lobby Posters 11"x17"	✓	✓	✓	✓	✓	✓
Rink Signage	✓					
Prominent display of Large Company Banner	✓	✓				



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THANK YOU FOR YOUR SPONSORSHIP

Company Name: _____
(as it should appear on Publications)

Contact Person: _____

Address: _____

City: _____ Prov. _____ Postal Code: _____

Phone: _____ Email: _____

Website Address: _____

Please choose the level for your sponsorship package:

PRESENTING \$2000
 PLATINUM \$1000
 GOLD \$500
 SILVER \$250
 BRONZE \$100
 COMMUNITY \$50

Please make cheques payable to **Airdrie Ringette Association**

Sponsor logo Guidelines

Please send you logo as a vector file (.eps) or as an image over 500kb. Low resolution images will not print clearly.

Signature _____

By signing this agreement, I/we wish to become a sponsor of the Ring of Fire Tournament and the benefits it provides, and agree to provide donations prior to the event.



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