
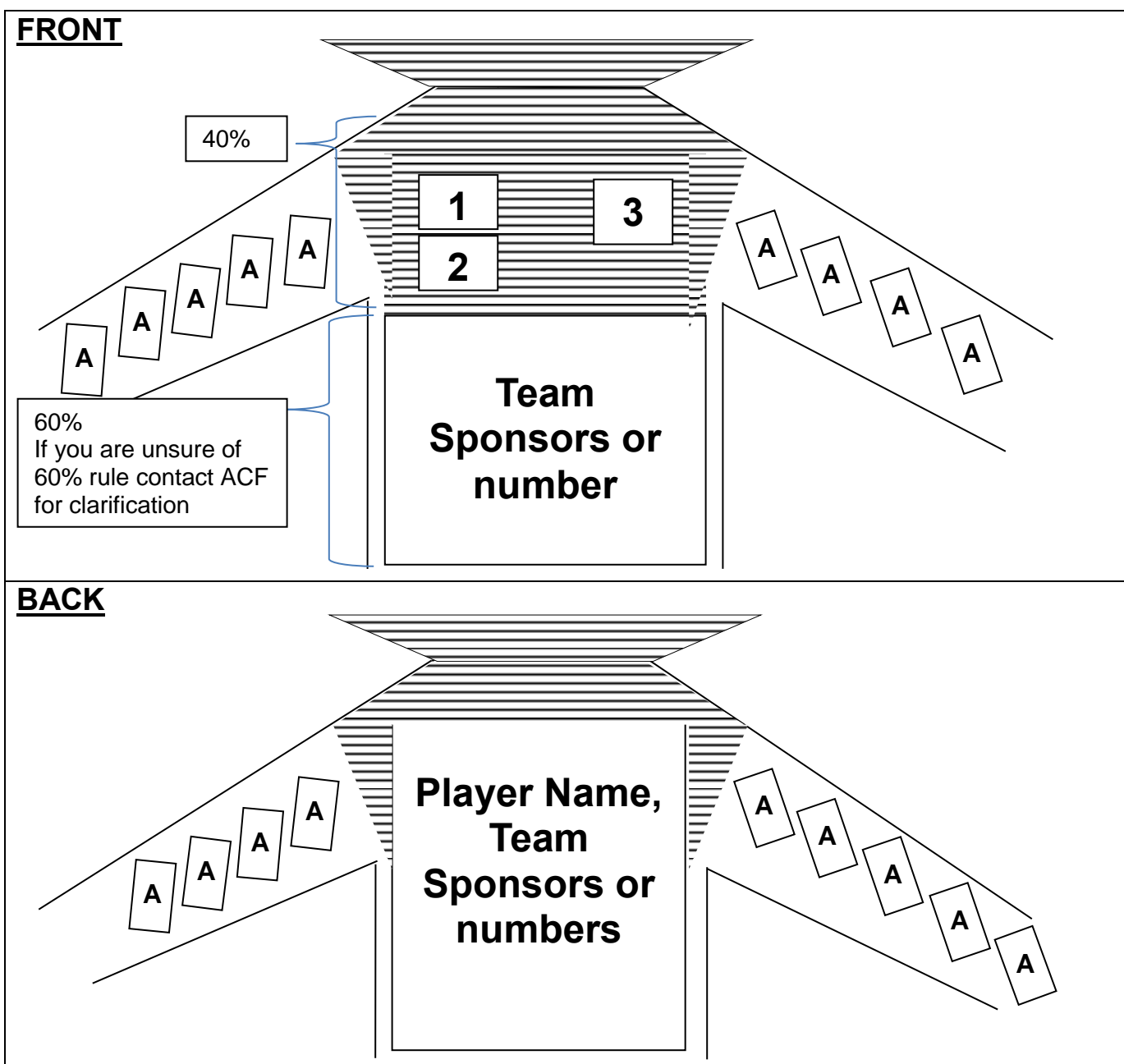




2017-2018 CRESTING POLICY

CRESTING FORMAT - Outer garment

- 1** **Regional Association Crest must** be worn on right chest OR **ACF Crests** provided to AB Tour qualifiers, CTRS qualifiers and defending champions (Men's and Women's events only) on right chest. **FOR CURRENT EVENT AND YEAR ONLY. (NO OVERLAPPING)** Other years can be place in the area for Team Sponsor Crests.
- 2** **Scotties Crest** (Women only)
- 3** **Title Sponsor Crest**  (EXCLUSIVITY AREA – TOP 40% OF JACKET FRONT PLUS SHOULDER, COLLAR and NAPE OF NECK) Crest **ONLY** (if Title Sponsor crest not provided, then must be blank)
- A** **Team Sponsor Crests – UNLIMITED** logos per sleeve **UP TO SHOULDER** – sleeve cresting can be varied but cannot conflict with title or presenting sponsor **BOTTOM 60% OF JACKET FRONT CAN HAVE SPONSORS CREST(S)**. NUMBERS ARE ALLOWED. **ASSOCIATION CREST FROM OTHER EVENTS AND YEARS MAY BE PLACE IN THIS AREA.**






2017-2018 CRESTING POLICY

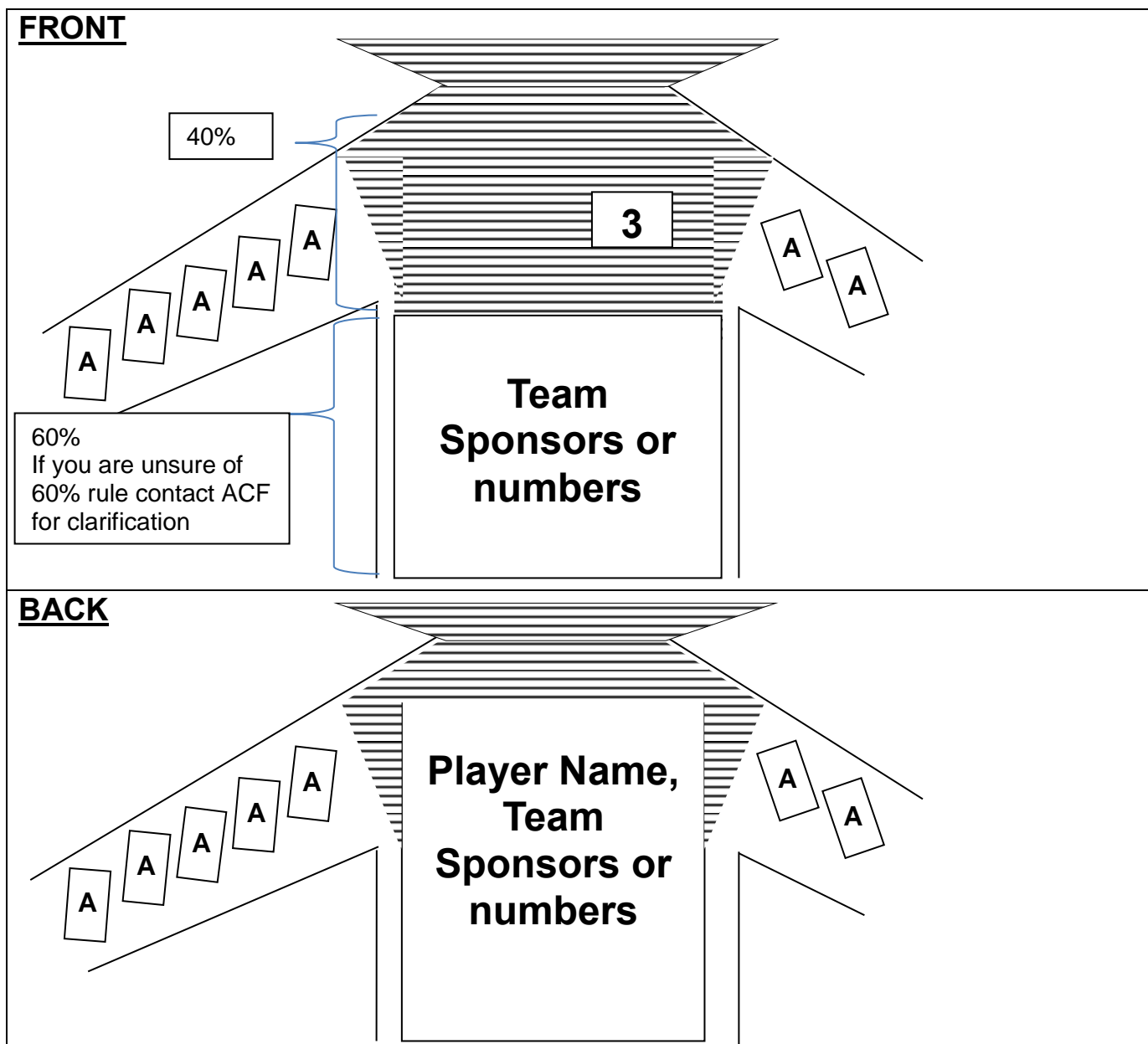
APPENDIX "E" CRESTING FORMAT - Under garment may be void of all cresting OR

3 Title Sponsor Logo -Title Sponsor logo **must** be embroidered at the expense of competing team. Limited number of crests are available for purchase from ACF. Embroidery information can be obtained from the ACF office. If an event has no title sponsor, left chest must remain blank)

Title Sponsor  (EXCLUSIVITY AREA – FRONT 40% CHEST, PLUS SHOULDER, COLLAR and NAPE OF NECK) Crest ONLY (if Title Sponsor crest not provided, then must be blank)

Exception – BP Cup – BP Roundels will be provided for all undergarments.

A Team Sponsor Crests – **UNLIMITED** logos per sleeve UP TO SHOULDER – sleeve cresting can be varied but cannot conflict with title or presenting sponsor **BOTTOM OF SHIRT BACK SPONSORS CREST(S), OR NAME OF INDIVIDUAL. NUMBERS ARE ALLOWED.** Long or short sleeved.



A **ZERO-TOLERANCE POLICY** on cresting has been in effect since the 2011-2012 curling season.