



# SNAP Committee Update

February 2017

Volume 1

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## Did you know?

Alberta is the only province in Canada that does not have one association? (With the exception of Ontario which has two).

## FAQ's

Q: Will there still be regional representation for the clubs and curlers?

A: The SNAP committee recognizes the important role all current offices and staff play in supporting the clubs and curlers in Alberta. We feel it is important to maintain this level of visibility and accessibility in the future organization.

Q: Can individuals or clubs provide feedback?

A: Absolutely! Send an email to the committee anytime

SNAPcurling@gmail.com

## What is SNAP?

SNAP is a committee that is represented and equally funded by the four curling associations in Alberta – Southern Alberta Curling Association (SACA), Northern Alberta Curling Association (NACA), Peace Curling Association (PCA), and the Alberta Curling Federation (ACF). The committee was established in early 2015 to investigate and recommend a new structure for the establishment of one governing body of curling in Alberta.

There are several benefits that will derive from a single governing body:



- The ability to grow the sport consistently throughout the province
- One voice to Curling Canada, Alberta Sport Connection (ASC), and other stakeholders
- Standardization of policies, procedures, rules, and playdown structure
- Operational efficiencies
- Consistent services and support to member clubs and curlers

The SNAP committee believes that the process of combining the existing four associations into a single association MUST:

- Protect the interests of all member clubs and curlers (including recreational and competitive)
- Meet the expectations and requirements of stakeholders such as current sponsors, ASC, Alberta Gaming and Liquor Commission (AGLC), Alberta Registries and Curling Canada

## Committee Members

SACA: Curtis Fairhurst and Bill Paterson

NACA: Ted Appelman and Brad Gibb

ACF: Brenda Asmussen and Joan Westgard

PCA: Bob Cooper and Dan Kleinschroth

Q: What will the new organization be called?

A: The SNAP committee's focus has been on other details, and a potential name change may be announced in the future.

Q: Will the road to provincials be changed?

A: We may propose a standardized road to provincials, but the exact details and timing of any changes have yet to be finalized.

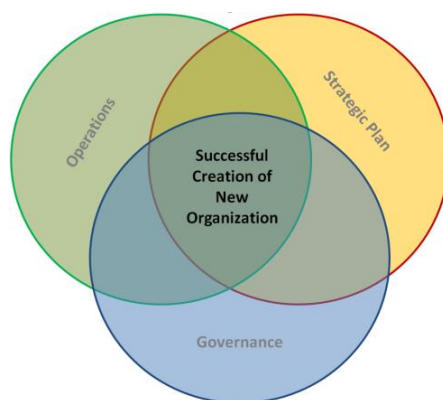
*Reach high, for stars lie hidden in your soul. Dream deep, for every dream precedes the goal.*

*Pamela Vaull Starr*

## Committee Chair Statement

There is a lot to be proud of with curling in Alberta. We have over 185 affiliated curling clubs across Alberta. This also includes some curling clubs located in North East British Columbia. Those clubs range from the rural two sheeters that is run completely by dedicated volunteers, to large urban curling clubs with over 1000 curlers. Alberta also has a very long history of producing world class competitive curlers at all age levels of competition.

The SNAP committee, which has representatives from all four associations at the table, has been working towards an amalgamation proposal and identifying the benefits of coming together. The SNAP committee feels this is the best direction for curling in Alberta to go. Coming together will create an organization that will allow us to focus more on supporting our members and making sure that curling has the tools to both grow, and stay strong in Alberta.



As we get ready to bring the amalgamation proposal forward to our membership, we are focusing our efforts on creating a governing body that will be active and accessible to the members. Creating a clear and transparent strategic plan that will allow us to focus on the future of curling include the support of grassroots, and maintaining an operations team that will be able to support and manage the success of curling in Alberta.

These are key to the success of the new organization. More details on these will be coming out in future newsletters. In the meantime, please feel free to contact the SNAP committee should you have any comments or feedback.

Curtis Fairhurst  
SNAP Committee Chair

## Next Issue

There is a lot more to come! Keep an eye for our future volumes which will include more details on the process of amalgamation, timing of the amalgamation, and why this will be better for curling in Alberta. The SNAP committee will work towards monthly updates.



### Contact Us

Questions about our process? Want to make comments? Email the SNAP committee and your questions could be in our next issue!

**SNAPcurling@gmail.com**