



# SNAP Committee Update

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Volume 4

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## Did you know?

The SNAP committee has defined 7 areas of focus for the new organization. Both the board and staff will organize their efforts to support these key areas of support.

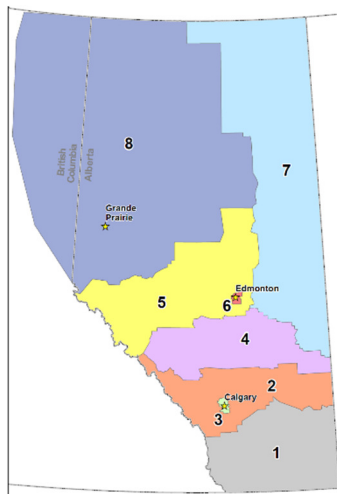
- ✓ Grassroots & Club Services
- ✓ High Performance
- ✓ Playdowns
- ✓ Juniors & New Curlers
- ✓ Technical
- ✓ Special Events
- ✓ Sponsorship/ Marketing/ Funding

## What is SNAP?

SNAP is a committee that is represented and equally funded by the four curling associations in Alberta – Southern Alberta Curling Association (SACA), Northern Alberta Curling Association (NACA), Peace Curling Association (PCA), and the Alberta Curling Federation (ACF). The committee was established to investigate and recommend a new structure for one governing body of curling in Alberta.

## Update

Our previous newsletter focused on the amalgamation process – the steps we need to take to obtain your approval for one association. This newsletter will focus on **governance** – how we propose to structure the new association to best represent your interests.



## Geographical Areas

Alberta Sport Connection (ASC) has divided the province into 8 zones for The Alberta Winter Games. We plan to use this same zoning structure for geographical representation for Directors. This will ensure the diverse interests of curlers and clubs across the entire province are represented on the board. Directors will be expected to reach out to their clubs to make sure the clubs are connected and supported by the new organization. Zone 8 will be expanded to include the area in BC that the PCA currently takes care of. We will refer to these as Geographical Areas (GA's). It is important to note the GAs is for governance representation, and playdowns may not reflect these boundaries.

## Members

The proposed members of the new association will be the curling clubs. Each club will be able to select a representative to attend member meetings and vote on their behalf. Participation by conference call and proxy voting will be encouraged to ensure every member has a reasonable chance to contribute.

## The Board

The proposal of the new board will consist of 12 directors that are initially selected by the current regional associations. NACA and SACA will each have 5 to select, and PCA will have 2. At least 1 and no more than 2 directors must be selected from each of the new GA's. These first directors will need to be approved by the membership as part of the Amalgamation Agreement.

At the first AGM, a new board will be elected by the members. The positions on the new board will be set in a staggering pattern so that no more than 4 positions are scheduled for election each year. This should provide sufficient continuity for the board to orient new directors and ensure success.

## FAQ's

Q: What is an Amalgamation Agreement?

A: The Amalgamation Agreement is the document presented to the membership requesting formal approval to amalgamate. This document will include items like the proposed bylaws, first directors, and other items for membership approval.


Q: When is the vote?

A: We are continuing to assembling the Amalgamation Agreement, but targeting in early 2018 to call for a vote.

## Did you know?

*Between the current 4 governing curling bodies in Alberta, there are 54 board positions governing the sport of curling in Alberta?*

## From the Presidents (NACA & SACA statement in previous edition)

 PCA – Bob Cooper

*"By way of introduction, I am Bob Cooper the president of the Peace Curling Association, a seat I have held longer than I care to remember. I have been curling since I was 10 years old, so I have been playing for nearly a half of century. I am a recreationally competitive player, parent coach and board involved member. When I was asked to write my thoughts on Alberta moving to one governing body for curling as opposed to our current model of 4 governing associations, I had to stop and think "why" is this important to me. One governing board for Alberta is required to be taken seriously at the national level, to show we are united and committed to the sport. It could be argued that we produce some of the best in the world when it comes to curlers. To continue this we too need progress with the times and grow our sport. Part of this growth is to combine our years of experience and knowledge and communicate to the world what a great and challenging sport this truly is "chess on ice". I truly hope all curlers in Alberta can get behind this movement and that we, the SNAP committee, can demonstrate the value of this plan. It is not about championship teams, making money, control or power, it is about filling curling rinks with people of every age, meeting at a rink playing a game that challenges your physical and mental skills, and having fun doing it. We welcome you to ask questions, give advice and share your comments. Please explore the benefits of one association and join the conversation."*



ACF – Brenda Asmussen

*"Our greatest assets in the sport of curling are our people...the curlers we are aware of and those yet to be discovered across all demographics. Amalgamation of organizations offers us the synthesis to unite and continue functioning under the progressive model we need to uphold for our curlers. This should and will reflect positively on all levels, beginning with grassroots athletes and extending to elite performance. The information we have and the information we continue to gather from our members, allows us the opportunity to offer the diversity of support and efforts we foresee as necessary for our dynamic population. Until then, these opportunities, as they currently stand, remain untapped and unknown.*

*The action of amalgamation can be initially perceived as a transition or change that is developed and grown out of something negative. However, it is in that perception that we lose the total focus of what an amalgamation means, what it can look like, and how it can fit with an organization like the Alberta Curling Federation and Alberta's Three Regional Associations. As an organization, we have been working diligently to research and evaluate our current situation. Keeping open to changes while being critical of every decision made, confirms accountability on all fronts. Simply, we must ask ourselves in our current state and in context of current time, "How are we working as a whole?"*

*Amalgamation is the state or condition of being one. It creates the opportunity to gather and operate and strengthen as one unified entity. It creates the opportunity to encourage one another to work together for our greatest assets, you, the people."*

## Next Issue

Information on the Strategic Plan for the new organization.



### Contact Us

Questions about our process? Want to make comments? Email the SNAP committee and your questions could be in our next issue!

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