

KC West Hockey Club

Where hockey is FUNdamental

November _____, 2016

Re: Jersey Party - Donation Request

Dear Fellow Community Member,

KC West Hockey Club operates a non-denominational hockey program for kids ages 4-12 in West and Northwest Edmonton. Hockey is one of the defining sports of Edmonton, Alberta, and Canada and we believe that an excellent hockey program should be open to any child who wants to play.

To achieve that goal, we have the least expensive fees of any club in the Capital region so that families from any walk of life can participate. We also fully fund all additional training such as dry land training, goalie camps, checking camps, and power skating. Our parents donate hundreds of fundraising hours to events such as bingo and casino events.

We are seeking your support as an auction item/ door prize donor for the **Annual Jersey Party** to benefit **KC West Hockey Club**. This event will be held on **December 3, 2016** at the **Aldergrove Community Hall**. The Prize(s) that you donate will directly benefit **KC West Hockey Club** for our hockey operations.

We are asking for your support in the form of an item(s) for the silent auction. This item could represent hundreds of dollars in auction funds raised. Please be sure to include any marketing collateral, brochures, and relevant details about the item you donate, so we can include an accurate description for potential bidders.

The **Jersey Party**, organized by volunteers from the club's members is the club's largest fundraiser. The proceeds from this event are used to fund the Hockey Operations and Training for the 150+ children who play on our teams.

We thank you in advance for your support.

We are also looking for **Named Event Sponsors**. If you would like to become a **Named Event Sponsor**, please contact Lori Haberstock at <u>Social-publicity@kcwesthockey.com</u>

Sincerely,

Lori-Ann Haberstock Director – Social and Publicity C: 780.974.8071 E: lori.haberstock@gmail.com

Jersey Party Committee

Lori-Ann Haberstock Al Hopwood Shannon Connolly Shawna Susut Angela Hodgson Nikki Glennie

AHC Executive

Tyler Neilsen President

Kevin Lacza Rene DeMeulles Angela Hodgson *Vice President*

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