

2016

**Axemen Lacrosse Club
Sponsorship Package**





As Axemen we will provide organized lacrosse programs that will develop, support, and enrich all our members.

As such we would like to offer you and your business an opportunity to be a valued sponsor of our organization, contributing to the grassroots development of one of our nation's official sports that is currently growing in our province and city.

Key Stats

- Approximately 700 Member Families per year
 - Ages 4 - 17
- Internet exposure that includes
 - Web Page (www.axemenlacrosse.com)
 - Facebook (Axemen Lacrosse)
 - 336 Likes
 - Posts reach of up to 2800 views
 - Largest demographic in ages 35 – 44 (54% of all views)
 - Twitter (@AxemenLacrosse)
 - 131 Followers

Below we would like to offer options for your organization to assist us in growing our sport of Lacrosse; if you would like to discuss a custom offer, please contact Darrel Knight @ darrelk1@me.com or 403-650-4596 to arrange a meeting.

Gold Sponsor - \$1,000

- ✓ One year advertising on the Axemen Website Home Page (www.axemenlacrosse.com)
- ✓ Recognition on Axemen Social Media Pages
- ✓ Recognition at the Axemen Annual General Meeting



Silver Sponsor - \$550

- ✓ 6 month advertising on the Axemen Website Sponsor Page (www.axemenlacrosse.com) (Jan. 1st to June 30th)
- ✓ Recognition on Axemen Social Media Pages
- ✓ Recognition at the Axemen Annual General Meeting

Bronze Sponsor - \$300

- ✓ Three month advertising on the Axemen Website Sponsor Page (www.axemenlacrosse.com) Apr. 1st to June 30th)
- ✓ Recognition on Axemen Social Media Pages

Jersey Sponsor – Value of Home and Away set of Jerseys +\$250 for years 2 and 3

- ✓ Three Year Commitment
 - Year 1 – Cost of home and away jerseys
 - Year 2 and 3 - \$250/yr.
- ✓ Company name on base of jerseys back
- ✓ Three years advertising on the Axemen Website Home Page (www.axemenlacrosse.com)
- ✓ Recognition on Axemen Social Media Pages

Friends of the Axemen

Businesses that support the Axemen through a percentage of sales (ex. 10% of invoice value added to a pool to be dispersed to the organization after a set period of time.

- ✓ Business name and offer emailed to all Axemen Member Families
- ✓ “Coupon” placed on the Axemen Website (www.axemenlacrosse.com) through the length of the offer
- ✓ Recognition on Axemen Social Media Pages