



### **Alberta Basketball Social Media, Online and Communications Policy**

Alberta Basketball acknowledges the power and influence of social media and how it relates to the game of basketball. It can be a positive resource to promote and celebrate the accomplishments of athletes, coaches and officials.

Alberta Basketball will not tolerate the use of social media to discriminate, threaten, insult or put down others as it relates to the game of basketball.

Any member of Alberta Basketball who uses social media namely but not limited to; Facebook, Twitter, Instagram, Snapchat, WhatsApp, to insult, discriminate or threaten other members of Alberta Basketball as it relates to the game of basketball will be subject to the loss of their sanctioning.

Comments or statements on social media, online outlets or communication of any kind that could be classified as but not limited to being; racist, bigoted, sexual harassment, threatening violence, bullying or taunting, will not be tolerated. Anyone found to have made comments that could be classified as any of the prior listed will be subject to the loss of sanctioning.