



## BMFA Rally Call! ... Sponsors Needed

We are asking our BMFA families, "Who do you know? Is there any person, or business, in your contact list that could help our kids?"

We are looking for sponsors to contribute to our program this year. There are many areas where sponsors can help. Some of these areas include, but are not limited to:

- Cash
- Player sponsorship/bursary/scholarship
- Equipment shed and player clubhouse
- First Aid Supplies
- Photocopying & printing
- Game Day Snacks and Beverages
- Event Day Food and Beverages
- Team clothing
- Player uniforms & equipment
- Game equipment (balls, etc)
- Awards & trophies
- Clubhouse supplies (we are in need of AV equipment)
- Goods & services donated for future Silent Auction and Gift Card Raffles

Being a part of a team means you are part of a community. And we thank our community for their on-going support of youth sport and youth development.

Attached is a Sponsor Request Letter. We ask that you contact individuals and businesses you know to find out how they can help (the list above is just a guideline). If you leave the letter with them, please sign your name and include your phone number, so they know who to follow-up with.

Contact us directly to discuss your opportunities to be a part of the BMFA team:

[president@beaumontfootball.ca](mailto:president@beaumontfootball.ca)

Henry Yang  
Fundraising Director

Mike Garraway  
BMFA President



## **BEAUMONT MINOR FOOTBALL ASSOCIATION**

Attention:

We are writing to you on behalf of the BMFA (Beaumont Minor Football Association) Board of Directors. BMFA is strictly a nonprofit organization, meaning **ALL** funds go directly back into our sport. We operate solely on the backs of our many great volunteers and parents as well as corporate/community sponsors. We are contacting you to discuss the opportunity for corporate sponsorship assistance.

BMFA continually strives to make our sport one of the easiest for parents and children to access through a variety of measures. Some of which include:

- Provide levels of play for ages ranging from 4 to 10 (Mite, Novice, Atom) PeeWee (ages 11-12) and with an aim to expand to Bantam over the next few years;
- Online registration (with multiple payment options);
- Reasonable registration costs (minimal increases over the years); and,
- Complimentary Equipment Use (BMFA provides all necessary equipment for every registered player)

Not unlike many sports these days, football registration and equipment costs are escalating quicker than most families can afford. From bottle drives to chocolate bar sales, we at BMFA continually try to ease this burden with a wide range of fundraising initiatives. All money generated from these initiatives provide us with the necessities to keep football alive in Beaumont. However, to help it THRIVE in Beaumont, we need assistance through corporate sponsorships and to work together to build community partnerships.

Just as our coaches are preparing for the 2018 football season, BMFA is also preparing for the launch of a Bantam program in the coming years (Ages 13-14). As part of this launch, a full set of equipment and jerseys will be needed to outfit approximately 30 players. As part of this effort, an equipment shed is also of utmost importance in order for the association to store the new and old gear.

Our children have a great time giving everything they have while playing football. In return, football helps build the skills that will inevitably serve them well moving forward in life.

Sportsmanship, communication skills, teamwork, accountability, responsibility and respect are all by-products of participation.

Football has always been described as the ultimate team game and a metaphor for life. It takes a whole team working together to achieve success. A community is the same way. When we work together and help each other, no goal is beyond reach.

BMFA greatly appreciates any consideration and assistance your organization may choose to help us with and we look forward to any partnerships in the future.

Thank you for your time and consideration,

[sponsorship@beaumontfootball.ca](mailto:sponsorship@beaumontfootball.ca)