



**GLOBAL**

SPORT ACADEMY GROUP

Your Pathway to Academic, Leadership & Sport Excellence

Building Championship Kids!!  
"Your Journey in Youth Sport"



**Your Parental Influence is** “Never Neutral”.

29% of parents think their child has a chance to turn professional.

For many players “*Practice Never Ends*”. This is toxic!

Early specialists in youth sport will usually hit “Sub-Elite”. The athletes that become “Elite” are late sport specialists.

Early childhood sport success is not an indicator of later sport success.

The most successful players learn to “Fearlessly Own their Journey”.

Performance = Potential less(-) Interference. What is the interference?



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## The Coach Code



**I love to watch you play**

Find what players do right **The game is the teacher**

**Passion for life We go SO hard**

**Dream Big** Leadership is an Art  
Principles before methods

**Be a relationship counsellor between a player and their love of the game**

The **best teacher** shows you **where to look** but **not what to see**  
**Reading is the most important skill to teach**

**Be a Coach** Relentlessly **positive**

Random **over** patterned **Fail fast + Fail often**

**Lifelong Learner** Growth **Mindset**

Nobody knows how much you **know** until they know how much you **care**

Variability **Rules aren't necessary** Mastery

**One Size Fits Each** The **power** of the **share**

Develop **AMAZING** leaders That which I **allow, I teach**

**Science over Opinion** **Opportunity is nowhere**

**Socratic and Random** **Positive Errors to Perfection**  
You're a teacher **first and always**

Feedforward = Guided Discovery **Information not humiliation**  
Learn by doing and **not listening**

**Great things never came from Comfort Zones**

**Become a great Storyteller**

The **coach** who knows **why** beats the coach who knows **how**



Author: Mark Maloney



## The Parent Code



You **AMAZE** me I **can't wait** to see you play

You are **my legacy** and I'm so proud

When do **officials** have a chance to **practice**?

What you do speaks **so loudly** I can't hear **what you are saying**

**Journey or Destination? Re-Define Winning**

Do I want my **child** to be a **Dependent Order Taker** or **Independent Decision Maker**?

Yelling **Cliches** won't help I'm a **role model** for **everyone**

Perspective **over** Irrationality Mindful...Enthusiastic...Relentlessly **Positive**

Mistakes **are** Learning Opportunities **Car Coaching...How do you think you played?**

Imposing needs... **Who me? Realism...Outcomes...**

You are a hero to someone... **Model it! Your Voice Matters**

**Honour the Game...Opponent...Tradition**

**Demonstrate** what is possible **No leader? Look in the mirror it is you!**

**Unconditional Support LOVE**

**Opponent not Enemy** Feed **Forward** over **Feedback**

**Smile On... A hug goes a long way**

**Assumptions are dangerous**

**Friendship through Sports lasts a lifetime**



Author: Mark Maloney



## The Player Code



I love to **Play**, I Love my **friends**, I love this **Place**

**Dream Chasers** Get **out** of your own **way**

Look **forward**, it is where you are **going**

**I OWN** it! Go **beyond** your limits

Comfort Zone...Learning Zone...Panic Zone...**Guess where I live?**

**Relentless Pursuit Be a Player**

**Effort over Outcome** **Bellef creates** the actual fact

**The Game teaches the Game** Things **happen**

**Do or Do not, there is no Try**

The harder I **go**,the luckier I **got** **Attitude is everything**

Prepare with **Passion** **Bring your Best**

**When you are in the Gym, Be in the Gym**

**I practice to perform versus looking good**

**Passion is my driver** The greatest **risk** is to do **nothing**

There is **ALWAYS** a way Let there be no mistake what you value

**Know the Why**

**Set 2 Hour Goals** **Now is Your Time, Don't let it Pass**



Author: Mark Maloney

We look forward to meeting with many of you in the near future!

Sincerely,



“The Greatest Risk in Life is to do Nothing”

