Edmonton Ringette

Regular Meeting of the Board of Directors

EFCL Building – 7103- 105 Street, Edmonton

Thursday, September 25, 2014

At 7:00pm

In Attendance:

Brian Hoyano (President)

Brad Kilgour (Vice President)

Rob Shkrobot (U10 Director)

Marcie Arnold (U12 Director)

Jason Erwin (U14-U19 Evaluations Director)

Sharon Giles (Marketing)

Carla Walker (Ice Allocator)

Scott Patten (Equipment)

Kim Patten (Open Director)

Jeff Kristjanson (Player Development)

Chris Kearney (Treasurer)

Blair Sorensen (Actiec Start Director)

Gwen Stetsko (Coaching Director)

Kathy Lukas (U16 Director)

Nathan Reeves (Goalie Director)

MP Duxbury (U12 Evaluations Director)

Shannon Langstrom (Internal Director)

Quorum reached.

1. Meeting called to order at 7:12pm.

2. Approval of Agenda – **MOTION**: to approve agenda as presented, moved by Blair Sorensen and seconded by Sharon Giles.

3. Approval of minutes **MOTION**: to approve the clarification of wording in the minutes form the August 20, 2014 board meeting regarding playing up/down to read.

A player requesting to move up must evaluate with the team size window in the desired division. moved by Kathy Lukas and seconded by Nathan Reeves.

4. Approval of minutes of last meeting with the added clarification of wording regarding playing up/down – **MOTION**: to approve the revised minutes from the August 20, 2014 meeting moved by Kim Patten and seconded by Rob Shkrobot.

5. Oilers 50/50 – (Brian Hoyano) – the signup for Oilers 50/50 is on the website as well as the signup for the Oil Kings Chuck a Puck and it is going well. The Oil Kings October 5th is filled up and there are 10 spots left to fill for the Oilers 50/50 on November 1st.

6. Registration update (Brian Hoynao) – We have 18 teams this season and that is consistent with last year.

U19 - 40

U16 - 34

U14 - 39

U12 - 55

U10 - 66

Active Start 2 – 36

Active Start 1 – 12

We need to look at the placement of the players at U10 and Active Start 1 & 2 to determine whether or not we need to collect funds or refund excess fees paid based on the new structure that Ringette Alberta laid out for us 1 week after we rolled out registration. Fee Structure is as follows:

Active Start 1 - $99

Active Start 2 - $199

U10 Step 1 - $525

U10 Step 2 & 3 - $675

**ACTION: Rob Shkrobot and Blair Sorensen will determine who has over paid or under paid and will notify Sheila Gaudreau, who will then arrange refunds.**

7. Pictures and Apparel – (Brian Hoyano/Shannon Langstrom) – Picture Day will take place on Sunday, October 5th. Team packages will be handed out at the Coaches meeting for U12 & Up and Shannon Will get in touch with the U10 teams. Picture Day schedule cannot be distributed until after the BGL (Black Gold League) game schedule and the new practice schedule come out. The Game Schedule should be available by the 28th of September and Carla Walker (Ice Allocator) is hoping to have the practice schedule ready for the 30th of September.

There have been approximately 25 orders for apparel placed online. The apparel has been made available at evaluations for sizing purposes. Feedback has been the hoodies are well liked, the appearance and the logos are great, however the older girls are not fond of te purple sweat pants and the sizing is quite off for the older girls. It was discussed going to an online third party catalogue for next season.

8. Fort McMurray – (Brian Hoyano) Fort McMurray was in the process of folding when the Plamondon Rink was closed for the 2014/2015 season. This was brought to the attention of the BGL Board and it was decided by the BGL Board to approve travel to Fort McMurray from the associations north of and including Edmonton. Travel to Fort McMurray would include bus ride there, one night at a hotel, 2 games and activities organized by Fort McMurray. Hotels have been priced out at $139/night and each family is looking at a cost of approximately $200. The divisions this would affect are U12C, U14B and U19B. Travel to Fort McMurray or game is not optional as it is a $500/game fine for each game not played.

9. Treasurer Report - (Chris Kearney) – We are slightly in the black, however we consume all the casino funds this year. Open fees are not all in but they have until Ocotber 1st to do so. ERC fees were paid and this year we subtracted the paypal amount which works out to approximately $25/registration. Question was raised, how do we want to address this in the future? Pass that fee onto the parents or consume? Suggestions was made by Brian Hoyano to half the coast with parents, Edmonton Ringette consume half and add a $10-$12 admin fee onto registrations. Chris will provide a spreadsheet next month.

10. U6 Director Report – (Blair Sorensen) – Active Start players are not going yet but they did have 22 skaters out for a fun skate. Looking for Junior Coaches, Gwen Stetsko will contact.

U10 Director Report – (Rob Shkrobot) – 66 players with 2 teams at each step. Only 1 complaint has come forward but the parent has been settled.

U12 Director report – (Marcie Arnold) – 55 players 13 at A, 14 at B, and 14 each at 2 C teams. Coaches ar ein place and went relatively smooth.

U14 Director Report – (Kim Patten) – 39 players 14 at A, 12 at B and 13 on other B. Rachel Miller did not return.

U16 Director report – (Kathy Lukas) – 34 players with 2 teams (A &B) of 15 skaters and 2 goalies. A couple of girls were moved up to U19B

U19 Director Report – (Jason Erwin on behalf of Carrie Erwin) – 3 teams this year, 13 at A, 14 at 1 B and 13 at the other B. There is the potential for 2 more registrations. There was 1 major issue where the player moved to Open and a few minor issues that have resolved.

Open Director Report – (Kim Patten) – 1 team paid via credit card, 2 teams sent in cheques.to date. Edge is not registered with Edmonton Ringette they are registered with NARA can they put Edmonton in front of Edge? Answer Yes. Ice was negotiate with Garrison and they took Chrstmas ice and that should not have happened as now Carla Walker (Ice Allocator) has to try to return the ice or find someone to use it.

11. Goalie Update – (Nathan Reeves) – Goalie Development Clinic to be posted online. These sessions are to be filled up by the goalie parents or coaches. Edmonton Ringette board will cover the cost of these clinics. 5 count can be brought out for team practices but the coast for this will need to be covered by team fees. 5 count can be contacted didrectly. It was suggested that each division have a turn soon for goalie training on Wednesday nights. Nathan Reeves indicacted that by the end of October all teams will have had a turn. Nathan Reeves to come to Coaches Meeting to discuss the process with the coaches.

12. Equipment - (Scot Patten) – We are short on equipment this season. No More Goalie blockers, no more good chest protectors, Goalie Sticks are required. Would also like to purchase new pinnies (#’s 1-15). Pinnies the coaches get for the season are not in good shape and we could distribute the current evaluation pinnies to coahes to get new evaluation pinnies. No one wants to use the yellow pinnies for evaluations anyhow. **ACTION Scott Patten to put together a budget of equipment required to present to the board.**

13. Player Development – (Jeff Kristjansen) – Registrations are going ok, but still disappointing. We need to see 15 more skaters per group. Bronwen Harvey is willing to come out to work on skills with teams during half ice practices. Jeff will find out what the cost for that will be. Teriwilligar sessions have already started it was decided to prorate to entice more skaters to register. Price lowered to $80.

14. Evaluations – (Jason Erwin) – For U14 & up the cost of evaluators was $1785, this is less than last year but the &12 and down evaluators are not factored into that. Only 2 issues arose, 1 U14 parent requested info regarding player and 1 U19 player moved to open. Canada Winter Games messed up some times for the evaulations. WAM girls did not know the players this season and that made the process better and Jason had the evaluators sit in the stands an apart from each other.

(MP Duxbury) – For U12 and under things went smoothly. Positive feedback was received regarding the focus skates. Evaluators liked the doubling up (each skater evaluated y 2) Evaluators were happy to sit and decide at each skate what was a 1, 2 or 3 and then separate to watch. Sightlines at Crestwood were not good. Next year communication to those helping out on the ice would be helpful. For U10 Step 1 3 on 3 did not work and 5 across the ice is what the evaluators require.

It was suggested that we create a protocol for informing payers of team assignments at the same time next year. For example, Board directed e-mail sent out stating that the coach will be in contact within 24 hours. This will need to be addressed again after Silver Ring.

Goalies appreciated having their own evaluations this year. Suggested improvements for them next season would be provide a focus skate and have more than 1 evaluator.

15. Tournaments – (Brian Hoyano) – There has been some backlash from parents regarding the tournament limitations especially at the U10 level. U10 Step 1 cannot travel outside of Edmonton and Area. We are going to stay with the limitations previously set an Carla can help track that as she receives team blackout dates. It was decided that the Gayle Shaw Memorial is not included on the grounds that it is an individual tournament not a team tournament. MOTION: Move to include Turkey Ring, Ringette Scores on Cancer and Frozen Ring (only 1) in exclusion of the limitations outlined in Rules and Regulations Section E II A. moved by Gwen Stetsko and seconded by Kim Patten. Opposed Nathan Reeves on the grounds that cost and player development should be equally considered.

16. Silver Ring – (Brian Hoyano) – To get registration up and ring we require the division costs from last year and we need to set deadline dates. Silver Ring Committee formed Brain Hoyano, Carla Walker, Brad Kilgour, Kim Patten, Daneen Webb, Chris Kearney (Raffle), Greg Neutzling (Printing). **ACTION: Carla Walker and Shannon Langstrom are going to try the schedule set up on GoalLine. To get registration up and ring we require the division costs from last year and we need to set deadline dates.**

17. Marketing - (Sharon Giles) – see attached marketing report.

18. Banner – (Kim Patten) – Deadline to submit logos and team name to Kim at [open@edmontonringette.com](mailto:open@edmontonringette.com) was set for October 13th. Team logo price set at $500 and will be the same size as major sponsor logos. The major sponsor logos for Edmonton Ringette will sell for $3000 if we get 4 of these we will look at getting new signs. The marketing package file for the banner will be made accessible on the website for teams to access. **ACTION: Kim Patten to print 100 copies for Coaches Meeting.**

19. New Safety and Cell Phone Policy – (Brian Hoyano) – This policy is being put together to protect the coach, player and managers. “2 Up Policy” to be used during a ringette sponsored team activity. Cell phone policy is needed to be extended to read electronic devices. And this policy is to encourage the development of healthy relationships through conversation and to ensure there is no use of cameras in the changeroom. **ACTION: Brian Hoyano to re write the policies and email to board. Quick response will be required.**

20. Weather Policy – (Brian Hoyano) – BGL has updated the weather policy to ensure it is clear with coaches what is ok and what is not. Referees need to be notified if a game is requiring reschedule due to weather. It is up to the traveling team to decide if weather is permitting.

21. Safeway/Sobeys – (Brian Hoyano) – Brenda Burrell is running this fundraiser for us again. Remind parents money is not made by buying 1 card, money is made by buying many cards. Coaches will receive information regarding this at the Coaches meeting.

22. Board vacancies –

Silver Ring Chair - vacant

ERC Liaison – Chris Kearney, Brad Kilgour, Shannon Langstrom

2nd Vice President – Sharon Giles

Coaching Director – Gwen Stetsko

23. Close meeting – **MOTION**: to adjourn 10:59pm moved by Brian Hoyano and seconded by MP Duxbury. Our next board meeting is October 15, 2014 at 7pm at the EFCL building.

Marketing Report for September 25, 2014 Board Meeting

* Come Try Ringette Event
  + 17 skaters
  + All 17 either registered for season before or after CTR event
  + Ran 2 sessions- games for younger players and mock drills for older players
* Oil Kings Jamboree
  + Postponed due to Oil Kings scheduling conflicts
* Sports Day in Canada
  + Date- November 29
  + Location- WEM Ice Palace
  + Time Noon-2
  + Format:
    - 1st Hour- 15 minute mini games with either U12, U14, U16 players with purpose to highlight sport and get attention of spectators
    - 2nd Hour- Capital Region Come Try Ringette event
  + Purpose:
    - Recruit new players
    - Apply for possible grant money
    - Showcase ringette to the public
  + Use festival style for the event, with CWG team being offered fundraising space and RAB getting involved
    - Waiting on WEM to let me know if fundraising is an option
    - Offered space to Kidsport
    - Invited Olympian Catriona LeMay Doan
  + Getting support from Ringette Canada via giveaways and mascot use
  + Media will be invited
* Rink signage
  + Contractor has been contacted to see what options are to have signs fixed with correct web address.
  + Options:
    - Keep same sign design and have text updated
      * Sign company will do text update for free
      * Cost: $269 per sign
    - Have new signs made with new image, etc
      * Propellant will redo signs completely for same price as updating with minor graphic design services included
* Home ice
  + Still no word from city- postponing this until season slows down
* Marketing Packet
  + Finished and made 20 copies to show board members
  + Will be distributed to coaches at Coaching Meeting
  + PDF will be available for teams to use during season
  + PDF can also be posted online
  + Design was intended to be sued with custom letter as enclosure when teams are doing more targeted requests to sponsors

Marketing Report for August 20, 2014 Board Meeting

* Come Try Ringette Event
  + Looking at possibly September 7th, but need to confirm ice and schedules
  + Goal is to have event prior to first U10 eval skate to ensure new players aren’t out of the eval loop/cycle
  + In addition to having potential players, also invite newly registered players to use it as an orientation (learn how to put on gear, ask questions, etc)
  + Also use event as an orientation for potential new Active Start and U10 coaches
* Oil Kings Jamboree
  + Tentative date- October 25th
  + Focus of event is fun, team bonding and player development
  + Will include U10 (all 3 steps), U12 and possibly U14 with full ice (U10 and U12 at half ice)
  + Working with older players (U of A, WAM, ERC) to provide mentors for teams participating
  + Free event for teams to play in, but they need to sell 60 tickets per team to that evening’s Oil Kings game (or vouchers to a future game)
  + Media will be invited
* Sports Day in Canada
  + Date- November 29
  + Location- WEM Ice Palace
  + Time noon-2
  + Format:
    - 1st Hour- 15 minute mini games with either U14 or U16 players with purpose to highlight sport and get attention of spectators
    - 2nd Hour- Capital Region Come Try Ringette event
  + Purpose:
    - Recruit new players
    - Apply for possible grant money
    - Showcase ringette to the public
  + Use festival style for the event, with CWG team being offered fundraising space and RAB getting involved
  + Media will be invited
* Rink signage
  + Contractor has been contacted to see what options are to have signs fixed with correct web address.
  + Options:
    - Decals over the existing signs
      * Not ideal since colors won’t match and there isn’t a major cost savings
    - Keep same sign design and have text updated
      * Sign company will do text update for free
      * Cost: $269 per sign
    - Have new signs made with new image, etc
      * Waiting for cost info
* Home ice
  + Have contacted the city for info regarding having home ice and a display case i.e. ERC in Callingwood Arena
  + Waiting for info
* Marketing Packet
  + Packet is nearing completion
  + Waiting for sign info and a few other costs to finalize
  + Should be ready shortly
  + Will be distributed by Silver Ring Committee, myself and Shannon
  + Package will include various sponsorship levels and a la carte options
* Website
  + All updates and additions are to be sent through Shannon from this point on
  + If Shannon requires assistance, she will contact me