Rogers Hometown Hockey Tour



Rogers Hometown Hockey Tour presented by Scotiabank and Dodge is headed to the Cowichan Valley for a celebration of hockey on January 20 and 21. The weekend will feature broadcast hosts Ron MacLean and Tara Slone, meet-andgreet opportunities with NHL alumni, live local entertainment and engaging activities for the whole family.

The two-day hockey festival begins on Saturday, January 20 at noon at the Cowichan Arena adjacent to the World's Largest Hockey Stick in Duncan, and will conclude Sunday evening following the Rogers Hometown Hockey outdoor viewing party. The afternoon's broadcast kicks off with the Minor Hockey parade of champions at 4:15 pm, a special pre-game show hosted live on site by MacLean and Slone from the Sportsnet Mobile Studio beginning at 4:30pm on Sportsnet, followed by an all Canadian showdown between the Vancouver Canucks and Winnipeg Jets.



Rogers Hometown Hockey Festival Details:

The free hockey-themed weekend will feature games, prize giveaways, fun activities, and live local entertainment for the whole family, including:

• **Rogers Fan Hub**: Helping fans be fans, the Fan Hub features innovative and interactive experiences, showcasing virtual autographs from NHL stars, a hockey-themed Zamboni video game and autograph signings with NHL alum Scott Thornton, to unite fans in their passion for the game. In addition, fans are treated to free hot chocolate on site.

• **GamePlus**: If you are a Rogers customer you can come to the GamePlus desk in the Rogers Fan Hub and redeem exclusive experiences such as meet-and-greets with NHL alumni, autographed merchandise and tours of our Sportsnet Mobile Studio.

• **Sportsnet Augmented Reality Photo Booth**: Fans have the chance to get close to their favorite players through augmented reality technology. Fans can take photos with virtual images of NHL stars, and have the photo emailed directly to their device for social sharing.

• **The Hockey Circus Show**: Come see Paz our world-renowned hockey acrobat! Paz juggles everything from pucks to flaming hockey sticks all while standing on top of a net. It is an experience that the family will never forget.

• **Scotiabank Community Locker Room**: A family-friendly space to engage hockey fans, celebrate the game, and interact with NHL alumni, such as Brad Marsh. Scotiabank will also be donating \$15,000 to minor hockey associations in the community.

• **Dodge Family Zone**: Features the famous Stow 'n Go Challenge, a hockey-themed obstacle course. Also, fans have the opportunity to enter a contest to win \$5,000 for their local minor hockey association and a 2018 Chrysler Pacifica for their family. All contest entrants will receive a co-branded Dodge and Rogers Hometown Hockey retro toque.

• *Tim Hortons Ball Hockey Rink presented by Sportsnet:* Features pick-up games for the community, including local Timbits Hockey players.

• **Dr. Oetker Giuseppe Pizzeria:** Fans can enjoy a free slice of Giuseppe Pizzeria pizza fresh out of the oven, and play the Find Giuseppe Match Game to win a rooftop experience and other great prizes.

• **Playmobil Kids Zone:** Fans have the chance to face off against friends and family with the PLAYMOBIL NHL Arena and its lineup of NHL figures. In the zone, fans will also be able to enter to win a new NHL playset.

• **OK Tire Zamboni Pit Stop:** Features a pit-crew-like experience where fans have the opportunity to test their tire-hanging skills on a replica Zamboni.

• **Live Local Entertainment:** Live music featured throughout the weekend beginning with Basic White performing on Saturday, followed by Chad Price on Sunday.



Celebrate our community. Celebrate our game.

🕤 Scotiabank