



KITSCOTY MINOR HOCKEY
PO BOX 363 KITSCOTY, AB T0B 2P0

October 9, 2018

Attention: All Kitscoty Minor Hockey Families

Re: 2018 Fundraising Information & Strategy

Over the past few years there have been several comments as to why we have to fundraise every year for minor hockey in Kitscoty. As mentioned in our 2018 Fall AGM, the registration fees go directly towards offsetting our ice rental costs for practices and home games throughout the season. For the 2018 season we expect the following registration revenue and ice rental expense.

2018/19 Registration Revenue	\$92,400.00
2018/19 Projected Ice Rental Expense (1013 hrs @ \$90/hr)	<u>\$91,170.00</u>
Difference	\$ 1,230.00

However, there are many other expenses that our association must incur every year. The list below outlines these items and their approximate amounts from the 2017/18 season.

Hockey Alberta Fees (Insurance)	\$10,135.00
North East Alberta Hockey League Fees	\$ 625.00
Coach & Referee Clinics	\$ 1,550.00
Referees	\$ 8,100.00
Referee Food	\$ 1,500.00
Website Expenses	\$ 1,200.00
Banking & Accounting Fees	\$ 4,000.00
Referee Coordinator	\$ 600.00
Misc. Expenses (Office Supplies, Postage)	<u>\$ 200.00</u>
Total	\$27,910.00

There are also other regular expenses that surface throughout the season such as tournament fee reimbursements for each KMH team and equipment replacement needs such as pucks and goalie equipment. Furthermore, there is a growing concern regarding the shortage of senior officials and we expect the cost of referees to be considerably higher this season, as we will have no choice but to hire refs from other towns and pay them the additional mileage.

In an effort to put this into perspective, there are approximately 185 players or 100 families in Kitscoty Minor Hockey for the 2018/19 season. Therefore, in order to cover these additional costs without fundraising, we would have no choice but to increase the registration fees by at least \$300 per family to cover the minimum expenses noted previously.

Unfortunately, with the continual fluctuation in registration numbers each season, it's difficult to forecast what the increase needs to be and continue to make minor hockey accessible to each and every player who wants to play the game, as well as maintaining its affordability for each family's financial situation. After many discussions regarding our association's financial needs for the upcoming season, as a board we have reviewed our fundraising strategy and developed a campaign that we hope will work for everyone.

For the 2018 season we have decided not to do the Trip of the Month campaign and based on the success of the last season's Hamel's Meats sales, we will continue with it for the 2018/19 season as outlined below.

The Hammel's Meats campaign will be based on each family (NOT EACH PLAYER) meeting the following quota which is based on a 20-25% return to KMH.

Each Family must sell \$1000 in Hamel's meats

Or as an alternative to selling Hamel's,

Each Family can pay \$300 directly to KMH

As outlined in our fundraising policy, if any family does not meet the fundraising commitment, their \$500 bond cheque will be cashed, and they will no longer be considered a member in good standing.

We will also be selling Sobey's gift cards and researching other fundraising programs to bridge any additional funding gaps for the season ahead.

We hope that this revised strategy will give the flexibility to each family and continue to meet the financial needs of our association. If anyone has any questions, please feel free to contact our Special Events Coordinator, Jeremy McColm @ specialevents@kitscotyminorhockey.com or 780-808-1407.

Thank you,

Kitscoty Minor Hockey Executive