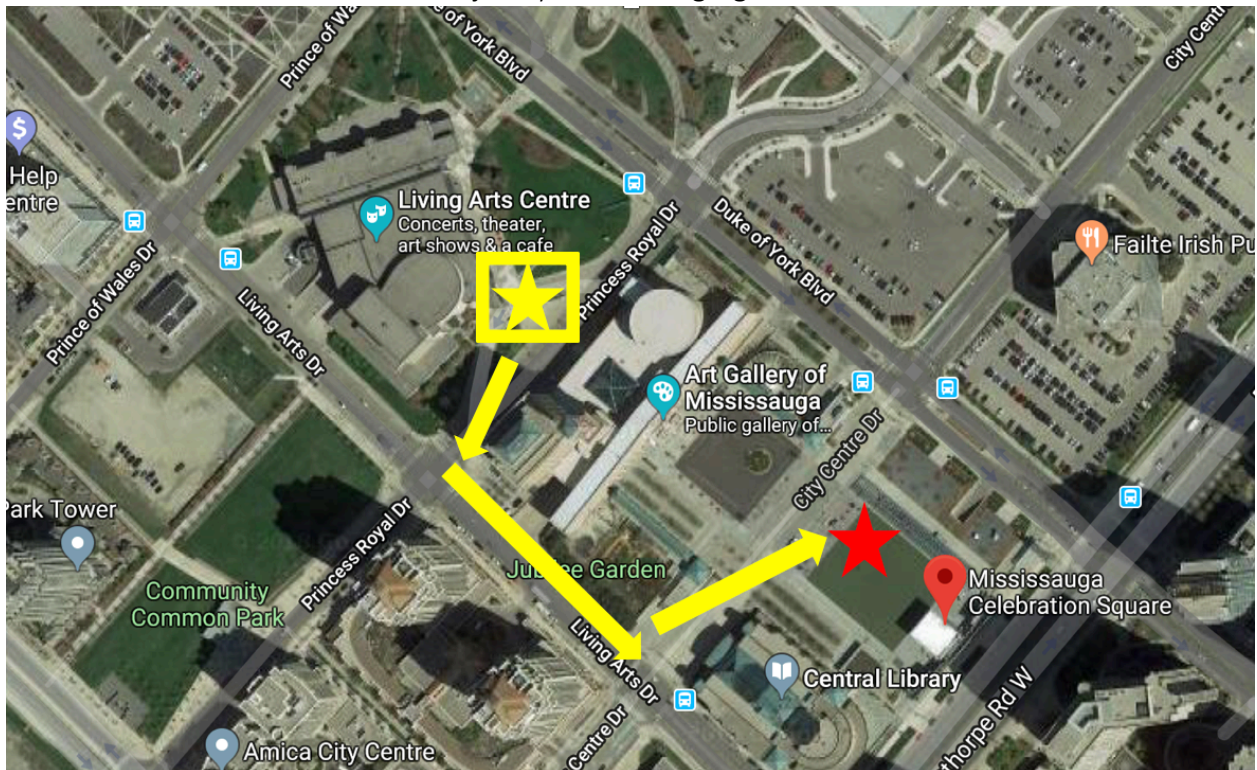




Rogers Hometown Hockey Parade of Champions – Mississauga, ON

Festival Location: Celebration Square – 300 City Centre Drive
Parade Meeting Location: The yellow star – (*see diagram below)
Parade Ending Point: The red star in front of Mobile Studio
Time to meet for parade: Sunday December 23rd @ 5:30PM

Parade: The parade will begin at 6:00PM. Teams will be filmed marching through the festival site and towards the Sportsnet Mobile Studio. Our Hometown Team will lead the parade route. The parade will take place right before the Rogers Hometown Hockey Pre-Game Broadcast with Ron MacLean and Tara Slone live on Sportsnet. Please show your team spirit by wearing your team jersey and making signs!



*** Register your team here: ***

<https://www.surveymonkey.com/r/Z6SVZLD>

If you have any questions at all, please don't hesitate to contact Jessica Wyant
jwyant@sdimktg.com - (416) 988-3911