

THE RICOH BREAKAWAY

The Mac's AAA Midget Hockey Newsletter

Monday December 26th, 2016



Building Leaders on and off the ice

2016-2017 Mac's tournament recognizes hockey's role in building leadership

by Wanda Woollett & Christine Scott



As The Mac's AAA Midget Tournament enters its 39th year, the Tournament Committee and Mac's Convenience Stores will recognize hockey's role in building leaders.

Hockey provides the opportunity to learn important leadership skills through hard work, tenacity, teamwork, and of course, hav-

ing fun. These experiences enable the players to grow confidence in themselves to become leaders.

Some of those players become captain. Some of them become coaches, and even more of these players become leaders in their community.

"True leaders don't create followers, they create more leaders," said Dayna Palmer, Marketing Manager for Mac's Convenience Stores, Western Division.

"Mac's Convenience Stores believe strongly in this year's theme of #TheMacsBuildingLeaders and that the incredible youth in this tournament are tomorrow's leaders both on and off the ice.

"This is why we continue to support and promote this tournament." Continued Palmer.

"In addition, we want to thank the fantastic committee and numerous volunteers who step up as leaders and guide this tournament

to an incredible experience for everyone each year."

Leadership is a social influence. A leader embodies admirable qualities that are attained through the pursuit of excellence.

Leaders are able to accomplish common goals using uncommon skill. Their charisma, ability, work ethic, and passion are part of what makes a leader.

Follow along on social media during the week of competition between December 26, 2016 and January 1, 2017.

#TheMacsBuildingLeaders hashtag is where we will share profiles of past Mac's alumni, plus current team members, volunteers, and team community to highlight their exceptional contributions.

... Let the games begin!

Press Conference Presses Play on Tournament

The Mac's tournament launches 39th year at annual press conference

by Wanda Woollett

The excitement built as media, fans, and players waited for the announcement of this year's team pools.

On December 7, 2016 at The Westin Calgary – this year's host hotel – tournament officials and volunteers revealed the 35 teams set to compete at the 39th annual Mac's Midget AAA Hockey Tournament.

Former sportscaster and NHL player Charlie Simmer emceed the event, with the Captains of the Calgary host teams presenting the

competitors in each of the seven pools.

Also on-hand were numerous tournament sponsors and staff from Mac's Tournament charity partner Children's Cottage Society who will be bringing children and families to the January 1 Championship Games.

Special thanks go to event photographer, Bob Newton (aphotobybob.com) as well as press conference volunteers Geoffrey MacNeil, Sade Babatunde and Lindsey Stilling.



Charlie Simmer, Chair Mike O'Neil, and VP Jamil Thobani



<https://www.facebook.com/macsmidgettournament/>



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Press Conference Presses Play on Tournament

The Mac's tournament launches 39th year at annual press conference



The captains from Calgary host teams: (Left to right) Calgary Fire, Rocky Mountain Raiders, CFR Chemicals Bisons, Calgary Flames, Calgary Royals, Calgary North Stars & Calgary Buffaloes



Left: Macs executives Bonnie Reinbold (left) and Jamil Thobani



Right: Media volunteer Sade Babatunde (right) and Children Cottage Society's Elisha Jackson



Calgary Flames captains, the 2015 - 16 tournament champions



6 Days of Picture Plays

Did you know?

6 Days of Picture Plays – Instagram Contest

Our Mac's social media team are excited to present this year's contest, *6 Days of Picture Plays*. So take out your smartphones and get ready to start snapping!

Each day from Dec. 26 to Jan. 1, a new picture challenge will surface on Instagram. Every photo you share is another entry into the **GRAND PRIZE DRAW** at the end of the week! Plus, we'll be shouting out some of our favourite submissions throughout the duration of the tournament. Make sure to use **#MacsTourney** hashtag, and the daily hashtag which will be advertised in the Breakaway.

Day 1 – Monday, Dec. 26

#MacsInAction

Using the **#MacsInAction** hashtag, share an action shot or Instagram video of the players on the ice! Bonus points for submitting the best shot of the day!

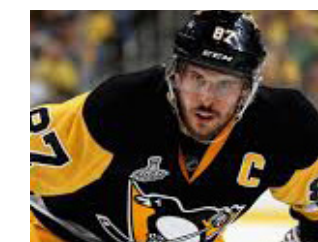
Follow us and share @ **#MacsTourney**

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Many great NHLers, both current and of old, have come through the Mac's Midget Tournament. We've compiled a short list of some of the notable players that have passed through our prestigious competition:



Jarome Iginla



Sidney Crosby



Wendel Clark



Patrik Laine



MALE DIVISION

Game #	Time	Arena	Visitor	Home
1	10:00am	MB	Calgary Buffaloes	Arizona Bobcats
2	10:00am	FDB	Vancouver Northeast Cheifs	Belarus National U18
3	10:00am	FCA	Austrian National U18	Saskatoon Contacts
4	12:45pm	MB	Notre Dame Hounds	SSAC Boston Pizza Athletics
5	12:45pm	FDB	Foothills CFR Chemical Bisons	Red Deer Optimist Cheifs
6	12:45pm	FCA	Leduc Motor Oil Kings	Prince Albert Mintos
7	3:30pm	MB	Calgary Northstars	Cariboo Cougars
8	3:30pm	FDB	Alaska Oilers	Moose Jaw Generals
9	3:30pm	FCA	Calgary Royals	Sherwood Park J Ennis Kings
	7:30pm	MB	OPENING CEREMONIES	
10	8:00pm	MB	Hungarian National U18	Calgary Flames

FEMALE DIVISION

Game #	Time	Arena	Visitor	Home
F1	10:30am	MB #2	Rockey Mountain Raiders	Kootney Wild
F2	11:20am	FCA	Vancouver Island Seal	Melville Prairie Fire
F3	1:15pm	MB #2	Calgary Fire	Northern Capital
F4	4:00pm	MB #2	Fraser Valley Rush	San Jose Jr. Sharks
	7:30pm	MB	OPENING CEREMONIES	

7 Days – 35 Teams

Opening Ceremonies
for the 39th Annual
Mac's AAA Midget
Tournament begin
at 7:30 PM, Monday,
December 26 at the
Max Bell Arena

Our Sponsors

