



OKOTOKS MINOR HOCKEY ASSOCIATION

Jersey Sponsorship Opportunity

August 26, 2016

Okotoks Business Manager,

Youth sports provide perhaps the best opportunities our young people have to learn how to work together towards a common goal. We teach enduring values of hard work, determination, overcoming adversity, and teamwork.

Last year Okotoks Minor Hockey Association supported over 1200 youths ranging in age from 5 – 17 that reside in the Okotoks Township or surrounding communities. Regardless of previous experience or skill level, the program message is the same – each player has an important contribution to make and our team is most successful when we all do our best. As the league continues to grow, our registration fees are increased to cover increasing ice and other related costs. This is the reason we would like to invite you to join our team as a sponsor for the upcoming season.

Okotoks Minor Hockey Association exists through the efforts of committed volunteers. We strive to create a safe and fun environment to promote the game of hockey to our children and the life lessons to be learned from participating in team sport. We encourage fair play, excellence in sportsmanship, honesty, teamwork, competitiveness, and respect for self and one's opponents. Understanding the rules of the game, learning the fundamentals, playing to the best of one's ability and continual improvement is the focus of our program.

At this time there are two ways to serve as a jersey sponsor:

Team Sponsor (\$1,000 for one year or \$2,500 for a three year commitment): Your company name will be listed on the back of the player uniform jerseys for one team's home or away jerseys (approximately 18 kids per team).

League Sponsor (\$4,000 for one year or \$10,000 for a three year commitment): Your name will be listed on the back of the player home or away jerseys for one team across all our divisions including novice, atom, peewee, bantam and midgit (approximately 18 kids per team).

Your sponsorship will be seen by hundreds if not thousands of local families as hockey continues to be amongst the highest registration in all sporting events in our community. In addition to exposure for your business on the jerseys, your sponsorship will also be identified on our website. You will also be acknowledged at our awards banquet and receive a commemorative gift to be displayed in your place of business at the end of the year.

Please join our team! If you are interested in serving as a sponsor of Okotoks Minor Hockey Association, please contact our league representative, Daryl Stewart at sponsorship@okotokshockey.com today.