



*Salmon Arm Minor Hockey Association*  
*P.O. Box 2323 Salmon Arm BC V1E 4R3*  
*Phone: 250-832-0095 Fax 250-832-0198*  
*Email: [saminorhockey@shaw.ca](mailto:saminorhockey@shaw.ca)*  
*Website: [www.salmonarmminorhockey.com](http://www.salmonarmminorhockey.com)*

## **SAMHA Apparel Policy: (revised October 2018)**

It is important that players, teams and team officials appropriately represent SAMHA whenever they are engaged in a hockey related activity. It is the Association's expectation that teams look respectful, tidy and uniform. In order to accomplish this, with so many players and team staff, the follow standards must be followed:

### **Team Uniform:**

- All Atom Development and Representative team players must wear black helmets and black pants in all games and tournaments. (Adopted June 18/2018)

### **Team Jackets/Tracksuits:**

- Team jackets throughout the association must be uniform. While the brand of jacket may be different, all jackets must be black. The only accent colors permissible on the jacket are white and silver. All accent colors must be used for accent only and cannot be the base color of the jacket.
- For Recreation teams, the official SAMHA logo must be embroidered on the front left chest of any jacket no larger than 3 inches by 3 inches.
- For Atom Development and Representative teams, the official SAMHA Silverback logo must be embroidered on the front left chest upper chest no larger than 3 inches by 3 inches. The SAMHA logo will be embroidered on the back of jacket in the upper centre and will be the approved black/silver/white version of the SAMHA logo.
- Names are permissible on jackets but the location of the name must be on the back of jacket just under the logo. No numbers are permissible.
- Nothing else is permitted on the SAMHA jacket. Any type of sponsorship is strictly prohibited from all SAMHA apparel.
- All Atom Development and Representative tracksuits (track jacket and/or track pants) are to be ordered through the Salmon Arm Silverback's Maximum Edge Hockey Shop. For track pants, the name of player is permitted on the left thigh area, but no logo is allowed.
- If Recreation teams wish to order tracksuits, jackets or other apparel, they have option of ordering through any supplier. It is recommended that they use local suppliers.

### **Other Team Merchandise:**

- It is acknowledged that teams may want to personalize other team apparel or merchandise. (i.e. dry-land shirts/hoodies/shorts/water bottles, etc.)

- All other team apparel must be in keeping with SAMHA colors. The colors can be used in combination with each other, but are limited to the following:
  - Recreation teams: black, orange, silver and white.
  - Atom Development/Representative teams: black, silver and white.
- Any type of sponsorship is strictly prohibited from all SAMHA team apparel or merchandise.
- TEAM APPAREL MUST BE PRE-APPROVED BY APPAREL COMMITTEE. Approval might take up to 5 days.

***It is the responsibility of the coach and/or manager of each team to ensure they are familiar with the Association's expectations regarding team apparel. Failure to follow this policy could result in sanction or suspension.***