



STRATHCONA MINOR HOCKEY ASSOCIATION
PO Box 29, Ardrossan, AB T8E 2A1
smhahockey.org



Strathcona Minor Hockey Association 2017–2018 Sponsorship Program

Strathcona Minor Hockey Association (SMHA) is a non-profit organization that is the proud home association for nearly 500 boys and girls. We have a wide variety of programs and levels to ensure that each player is getting the richest possible experience in a spectacular sport. As outlined in our policies and procedures our vision is to foster an environment so that any individual wishing to participate in minor hockey can do so in a safe, sportsmanlike, fun manner. At SMHA our players learn more than simply the sport of hockey, they learn skills in team work, dedication and respect. These are necessary skills for their entire lives and will help them become successful adults. SMHA is offering a Sponsorship Program for the 2017-2018 winter hockey season. With your generosity we will be able to provide the players with the utmost possible experience. The 5 levels of Corporate Sponsorship are outlined below with a description of what your company will receive:

Association Sponsor - Cost \$10,000

- Only one Association Sponsor will be available for SMHA. First right of refusal will be given to the previous years sponsor.
- 3 Banners featuring your company name and/or logo. One will be installed at the Strathcona Olympiette Centre (SOC), one at the Ardrossan West Arena and one at the Strathcona Arena of your choosing. SMHA is not responsible for the Production and/ or creation of the banners or any associated costs. Banner will remain in the arenas throughout the entire hockey season (First week of October to first Week of April). Banners must be printed and ready to be hung by October 1st.
- Your company logo will be displayed prominently on the SMHA website with a clickable link to your website
- A mass e-mail to all SMHA members **twice** a year will announce your participation as a **Platinum Sponsor** which will encourage all members to support your company. You may provide the content. (E-mail must be approved by SMHA)
- A "Community Supporter" decal featuring SMHA would be given to your business to display. The Families of the SMHA would be encouraged to support any business displaying this decal.
- A sticker of your logo will be provided to every player in a division of your choosing and will be placed on the players helmet opposite of the Strathcona Warrior logo.

Divisional Sponsor - Cost \$5000

- Only 5 divisional Sponsors spaces are available (Tom Thumb and Initiation are combined, Pee Wee and Rec League are combined)
- 2 Banners featuring your company name and/or logo. One will be installed at the Strathcona Olympiette Centre (SOC) and one at the Ardrossan West Arena. SMHA is not responsible for the Production and/ or creation of the banners or any associated costs. Banner will remain in the arenas throughout the entire hockey season (First week of October to first Week of April). Banners must be printed and ready to be hung by October 1st.
- Your company logo will be printed on the sponsorship page of our SMHA website with a link to your webpage.
- Divisions will be named after your business (For Example Tim Bits Initiation)
- A mass e-mail to all SMHA members twice a year will announce your participation as a **Platinum Sponsor** which will encourage all members to support your company. You may provide the content. (E-mail must be approved by SMHA)
- A "Community Supporter" decal featuring SMHA would be given to your business to display. The Families of the SMHA would be encouraged to support any business displaying this decal.
- A sticker of your logo will be provided to every player in a division of your choosing (association sponsor has first choice) and will be placed on the players helmet opposite of the Strathcona Warrior logo.

Team Sponsor - Cost \$2500

- 2 Banners featuring your company name and/or logo. One will be installed at the Strathcona Olympiette Centre (SOC) and one at the Ardrossan West Arena. SMHA is not responsible for the Production and/ or creation of the banners or any associated costs. Banner will remain in the arenas throughout the entire hockey season (First week of October to first Week of April). Banners must be printed and ready to be hung by October 1st
- Your company logo will be printed on the sponsorship page of our SMHA website with a link to your webpage.
- A "Community Supporter" decal featuring SMHA would be given to your business to display. The Families of the SMHA would be encouraged to support any business displaying this decal.
- A sticker of your logo will be provided to every player on a team of your choosing (only for team that don't have an association of divisional sponsor) and will be placed on the players helmet opposite of the Strathcona Warrior logo.

Corporate Sponsor - Cost \$1500

- 1 Banner featuring your company name and/or logo. One will be installed at the Strathcona Olympiette Centre (SOC) OR one at the Ardrossan West Arena. SMHA is not responsible for the Production and/ or creation of the banners or any associated costs. Banner will remain in the arenas throughout the entire hockey season (First week of October to first Week of April). Banners must be printed and ready to be hung by October 1st
- Your company logo will be printed on the sponsorship page of our SMHA website with a link to your webpage.
- A “Community Supporter” decal featuring SMHA would be given to your business to display. The Families of the SMHA would be encouraged to support any business displaying this decal.

Community Sponsor - Cost \$1000

- 1 Banner featuring your company name and/or logo. One will be installed at the Strathcona Olympiette Centre (SOC) OR one at the Ardrossan West Arena. SMHA is not responsible for the Production and/ or creation of the banners or any associated costs. Banner will remain in the arenas throughout the entire hockey season (First week of October to first Week of April). Banners must be printed and ready to be hung by October 1st

OR

- A “Community Supporter” decal featuring SMHA would be given to your business to display. The Families of the SMHA would be encouraged to support any business displaying this decal.
- Your company logo will be printed on the sponsorship page of our SMHA website with a link to your webpage.

General Sponsor - Cost Varies

Other Sponsorship opportunities may exist within our organization. If your organization has other ideas that you would like to explore please contact our Director of Fundraising Robert Minarchi at robminarchi@shaw.ca