

Sponsorship Form



Together, the Sherwood Park Minor Baseball Association and the Sherwood Park Athletics are hosting our annual Dave "Doc" Plotsky Memorial Tournament June 1-3, 2018. "Doc" Plotsky was a local optometrist and champion of minor baseball in Sherwood Park, coaching 21 years for the Association and giving countless hours of his time to serve and develop the youth of Strathcona County. To honor his legacy and memory, our tournament brings together 54 teams from across Alberta, BC and Saskatchewan, includes over 700 players ranging from 9 to 18 years of age and is hosted on 9 diamonds in Sherwood Park.



We are inviting local businesses to throw in your support for the development and success of the tournament and local baseball in Sherwood Park. There are various levels of sponsorship (below), each corresponding to financial support, and an equivalent level of tournament recognition and publicity. Sponsorship funds will be directed to such needs as tournament supplies, updating the current batting cages, diamonds and concession.

All levels of sponsorship will be recognized as follows:

- Company name and logo promoted leading up to the tournament, throughout the event and after on the tournament website - <u>http://spmba.ca/content/doc-plotsky</u>
- Company name and logo linked to your website on the tournament website.
- Company name and logo promoted through the online tournament welcome package
- Social media recognition
- Verbal recognition throughout the tournament

Level & Inclusions

Doc Plotsky Advocate – \$2,500.00 (Exclusive)

- One (1) exclusive sign at the Centennial Park #9 diamond (CP9) with exclusive naming rights ie: Centennial Park #9 proudly sponsored by <company name>.
- Two (2) 3 ft x 8 ft signs to be placed at the entrance to Sherwood Heights and the entrance to Salisbury High School
- Opportunity to throw first pitch at the main game
- Opportunity to hand out company promotional item at the game

Doc Plotsky Supporter - \$1,000.00 (Exclusive)

- Two (2) 3 ft x 8 ft signs to be placed at the entrance to Sherwood Heights and the entrance to Salisbury High School
- Opportunity to throw first pitch in a game (TBD once schedule is finalized)
- Opportunity to hand out company promotional item during 1 game (TBD once schedule is finalized, does not include main game)

Doc Plotsky Patrons

<u>Gold</u> - \$600.00

- Three (3) 2 ft x 6 ft signs to be placed at 3 different diamonds Silver \$400.00
- Two (2) 2 ft x 6 ft signs to be placed at 2 different diamonds

Bronze - \$200.00

• One (1) – 2 ft x 6 ft sign to be placed at 1 diamond

Note – placement of all signs will be determined by tournament organizers. Company logo's will need to be submitted as a ai file, or a high res. pdf or jpeg file. All fonts must be vectorized. All signs will be made landscape and will include company logo, name, phone number, address and website.