News Release









FOR IMMEDIATE RELEASE

October 29, 2018



ST. ALBERT'S HUMBOLDT REMEMBRANCE COMMITTEE ANNOUNCES FUNDRAISING ACHIEVEMENTS OF JERSEY GALA FUNDRAISER

Raised funds to honour four St. Albert hockey players

St. Albert's Humboldt Remembrance Committee is pleased to announce it has raised a cash total of \$438,000 through its various fundraising initiatives. The biggest contributor to the Committee's fundraising effort was The Jersey Gala, which was held October 26, 2018. The Gala also raised more than \$250,000 in-kind. Once all expenses have been paid, including the cost of four park benches and the hockey stick memorial, approximately \$350,000 will go towards establishing four memorial scholarships.

The Committee had established an initial goal to raise over \$500,000 to establish memorial scholarships, memorial benches and the hockey stick memorial to honour the lives of four Humboldt Broncos players: Logan Hunter, Jaxon Joseph, Conner Lukan and Stephen Wack. All four of the young men had played for various hockey teams in St. Albert.

"The Committee gathered together for one common purpose – to honour four young men who were taken from us far too early," says Nolan Crouse, Chair of the St. Albert Humboldt Remembrance Committee. "With the outstanding support of our community, we have been able to raise the necessary funds to create a lasting memory for the players' families, friends and fans."

Although the formal fundraising drive is now over, the Committee will continue to accept donations until November 5, 2018. Donations can be made in one of three ways:

Monetary donation payable to the St. Albert Humboldt Remembrance Initiative

- Credit card donation payable to the St. Albert Minor Hockey Association
- Online donation via <u>www.jerseygala.com</u>

For more information on ways you can still support the fundraising effort prior to November 5, please contact Trudy Kueber, Ways and Means Committee Chair, at tdkueber@gmail.com or 780-458-8725 (mailing address: 11 Paquette Place, St. Albert, AB T8N 5K8).

For more info on the Committee and its work, contact Nolan Crouse, Chair, St. Albert Humboldt Remembrance Committee, at nolanc@telusplanet.net or 780-863-0028, or visit the Committee's website at: www.jerseygala.com, which will come to closure on November 5.

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Contact:

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