



2017 ANNUAL GENERAL MEETING VICE PRESIDENT - MARKETING AND COMMUNICATION REPORT Presented by: Jerilyne Raab

After the start of the 2016-17 Hockey Season we had a projected deficit of \$40,000. We started the season off with a few fundraisers and I believe we were very successful.

- A) The Fundraisers SMHA took part in this season were;
1. CPS Ice Melt Buckets were sold for \$25 which gave SMHA a profit of \$8/Bucket
Total # of Buckets sold was 1129
Total Profit for SMHA was \$9,032.00
(All Players were encouraged to participate Atom C sold the most at 98 and was rewarded a pizza party)
 2. Rebel Bean Coffee Bags of Coffee were sold for \$20
Total # of Bags sold was 481
Total Profit for SMHA was \$3,784.50
(Volunteer Hours were given 4 Bags of Coffee Sold = 4 Hours)
 3. Cash Raffle Tickets were sold for \$5 Each, 2000 Tickets were available
Total # of Tickets Sold 1954
Total Profit for SMHA was \$7,770
(Volunteer Hours were given 1 Booklet of Tickets = 4 Hours)

Fundraisers Brought in a total of \$20,586.50

- B) List of Volunteers who did not complete their hours has been sent to the treasurer to have their cheques cashed
- C) RAMP Website moved to a new platform at the end of season and we will see a new look on the website going forward.