

September 2016

Dear Business Owner,

Re: Taylor Tornados Team Sponsorship

Taylor Minor Hockey is seeking sponsorship for our “___” Division for the season. Each division travels around the Peace region and thru-out Alberta the whole season providing lots of advertisement and recognition for your company. We also hold a home tournament inviting teams from around the area.

As a team sponsor your company name and/or logo will be on both sets of home and away jersey's. You will have a sign placed in the Taylor Arena, and you will also have a rotating advertisement on the home page of our website, and a permanent advertisement on your team's page for the entire season. This sponsorship will last for 3 years with our association.

As a special thank you, you will also receive a team picture signed by each member of the team, thanking you for providing them with this sponsorship.

Due to our economic down turn we have decided to give companies an option to either partial or full sponsorship.

A \$1500 sponsorship will place your business logo onto half the home and half the away jersey's, your business sign will be placed in the Taylor Arena, and onto our “new” TMHA website.

A \$3000 sponsorship will grant your business logo solely onto all home/away jersey's, your business sign will be placed in the Taylor Arena, and onto our “new” TMHA website, plus any other advertising TMHA does your business will have a part of as a major sponsor to our association.

Your sponsorship would be greatly appreciated. Please contact “[insert Director's name # and email](#)” If you are able to make this donation to our team, or have any questions that need to be answered.

Sincerely,

[Director's name](#)

[TMHA Executive member/Team Director](#)

[contact info: email](#)

Taylor Minor Hockey Association

