



**TMHA Presents...**

## ***New Years Eve Bash***

TMHA's local rink brings friends and families together! Through hockey, it fosters connections that last a lifetime, it serves as a vital centre of community pride and helps ensure the future generation of players will be able to enjoy those benefits!

On any given day you will see kids from any division hard at work in practice or games, parents or fans in the stands cheering "Go Taylor Go" and the smell of fresh coffee or rink fries to warm you up in our much-loved community arena!

Our organizations ability to continue to operate is due in large part to the generous support of local businesses and individuals who also believe in our mission! To keep local hockey players in their community.

Once again, we are excited to announce that we will be hosting a New Years Eve Bash on January 31, 2017 at the District of Taylor Community Hall.

This special event will include a midnight lunch, silent auction, photo booth, bar service, DJ service ("Good Vibrations"), safe rides home (provided by "Sugar Ray's Pilot and Hot Shot Services") 50/50 draws, raffles and more. The makings of a safe and fun filled night out!

Our 2017/18 season fundraising goals are to purchase 2 sets of mats and 6 mini nets for our Learn to Play and Pre-Novice age groups. These items will cost approximately \$10,000 and will ensure we are following Hockey Canada's new guidelines for cross-ice play and the safety of the little one's enjoying Canada's game!

The following pages include Sponsorship Packages that will allow you to showcase your business at this event and the lead up to the event through social media, radio advertising, printed materials and possible rink signage

**Please see following pages for Sponsorship packages and information**

### Gold Sponsorship Packages \$1,000 Investment

- **Rink signage** at the arena for 2018 (large sponsor list signage/NYE Bash)
- **Moose FM and Energetic.ca** advertising December 2017 (On NYE Bash Advertisement)
- **Taylor Times (January 2018)**
- **Brochures and social media**
- **8 Tickets and table at the event**
- **2 Bottles of champagne at the event**

### Silver Sponsorship Packages \$750 Investment

- **Rink signage** at the arena for 2018 (large sponsor list signage/NYE Bash)
- **Moose FM and Energetic.ca** advertising December 2017 (On NYE Bash Advertisement)
- **Taylor Times (January 2018)**
- **Brochures and social media**
- **6 Tickets and table at the event**
- **1 Bottle of Champagne at the event**

### Bronze Sponsorship Packages \$500 Investment

- **Rink signage** at the arena for 2018 (large sponsor list signage/NYE Bash)
- **Taylor Times (January 2018)**
- **Brochures and social media**
- **4 Tickets and table at the event**
- **1 Bottle of Champagne at the event**

### DJ Sponsorship Package (1 Available) \$1,500 Investment

- **Rink signage** at the arena for 2018 (large sponsor list signage/NYE Bash)
- **Moose FM and Energetic.ca** advertising December 2017 (On NYE Bash Advertisement)
- **Taylor Times (January 2018)**
- **Brochures and social media**
- **12 Tickets and table at the event**
- **4 Bottles of Champagne at the event**
- **If you provide a large sign we will post at event and DJ will recognize you throughout the event**

### Bar Sponsor Package (1 Available) \$1,500 Investment

- **Rink signage** at the arena for 2018 (large sponsor list signage/NYE Bash)
- **Moose FM and Energetic.ca** advertising December 2017 (On NYE Bash Advertisement)
- **Taylor Times (January 2018)**
- **Brochures and social media**
- **12 Tickets and table at the event**
- **4 Bottles of Champagne at the event**
- **If you provide a large sign we will post at the Bar**

### **Photo Booth Sponsorship Package (1 Available) \$1,000**

- **Rink signage** at the arena for 2018 (large sponsor list signage/NYE Bash)
- **Moose FM and Energetic.ca** advertising December 2017 (On NYE Bash Advertisement)
- **Business Logo printed on each photo**
- **Taylor Times (January 2018)**
- **Brochures and social media**
- **8 Tickets and table at the event**
- **2 Bottles of Champagne at the event**
- **If you provide a large sign we will post at the Bar**

### **\$250 Investment or Large Silent Auction items (Over \$250 Value)**

- **Taylor Times (January 2018)**
- **Brochures and social media**
- **2 Tickets to the event**

**All Silent Auction Items are valued, and all will receive recognition in the Taylor Times, brochures and social media outlets at any value.  
(Large ticket items can be discussed for sponsor packages)**

**Silent Auction items could include, but are not limited to:**

**Raffle Baskets**

**Gift Cards**

**Trips**

**Services**

**Hunting or Fishing Gear**

**Art or Collectables**

**Vehicles or Toys**

**Home Based Business Items**

**Hockey Jerseys**

**Hockey Memorabilia**

**\*Anything that isn't alcoholic or alive.**

**Services or items pertaining to the NYE Bash 2018 that could help TMHA are discounts on meals, beverages, decorations and services required to put on a fundraiser of this size.**

*All Sponsors will be recognized in Taylor Times (January)*

*Brochures and all Social Media*

**For additional information or to become a sponsor please contact:**

**Des Graziano - TMHA-Fundraising Coordinator and NYE Bash 2018**

**Coordinator @ (250) 262-9663**

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**Chelsea Grabher - TMHA-NYE Bash 2018 Committee Member @ (250) 261-1155**

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