



2017-2018 Season

September, 2017

Welcome to fall, as another hockey season is upon us. We would like to invite you to place an ad in our West Central AA Wheat Kings Hockey Program. This year each team will be looking for individual sponsors for their programs. Therefore you may be approached by more than one WC AA team looking for sponsorship.

We are excited to announce that we will be operating three teams this year; Pee Wee AA, Bantam AA, Midget girls AA. These teams are comprised of players from throughout the West Central area with games being played in Kindersley, Rosetown, Kerrobert, Eston, Doddsland, Macklin, and Unity.

Each team will be playing 15 - 20 home and exhibition games, as well as playoffs and provincial games. Each team will have their own team programs with sponsors and team rosters.

The cost of program sponsorship is \$150.00 for a business card size ad. \$300.00 for a half page ad, and \$450.00 for a full page ad that will run in all home game programs. If you are interested in advertising in our program, please provide the ad and make cheque payable to West Central Wheat Kings AA (Pee Wee or Bantam or Midget Girls). A team representative will stop by your place of business prior to the deadline of October 2, 2017.

We look forward to your support! Go Wheat Kings!!

Dimensions

Business Card size - 3.5" x 2"

Or - 8.25" x 1.5"

½ Page size - 5.25" x 4"

Full page size - 5.25" x 8.25"

West Central Wheat Kings AA Association.