

Sponsorship Opportunities

All across the nation, on frozen ponds, in community rinks and in state-of-the-art arenas, Canadians are playing our favorite national pastime: HOCKEY. Truly the definition of what it means to be a Canadian is



hockey. No matter where you are or what you are doing, hockey and Canada go hand-in-hand.

The Western Canada Pond Hockey Championships will take place Dec 27-29, 2018 in Chestermere, AB. Bringing the community together in an old fashion game of pond hockey.

TITLE SPONSOR

Be the company that calls this event their own. Title Sponsorship is only available to one company who will get all the accolades and your company name out to thousands of people. Title Sponsorship includes the following:



- Title sponsorship of the event "Western Canada Pond Hockey Championships presented by....."
- Inclusion in all print, radio, social media buys
- Logo displayed around event area, entry and exit points.
- Logo on all Event Signage
- Logo on Sponsor Board

Total Investment: **\$20,000.00**

RINK SPONSOR

Hat Trick–As a Hat Trick Rink Sponsor you will be able to proudly display your company logo. Be right in the middle of the action and receive the following: (limited spots available – on a first come first serve basis)

- Full Team Entry (8 players)
- Private tent
- Website Recognition
- Social Media posts
- Large banner displaying your logo

Total Investment: **\$2,500.00**

TOP SHELF RINK SPONSOR

As the Top Shelf rink sponsor you too will have your logo proudly displayed in the middle of the action. You will receive the following:

- Full Team Entry (8 players)
- Large banner displaying your logo
- Website Recognition

Total Investment: **\$2,000.00**

VIP TENT SPONSOR

VIP Tents are going to be an integral part of "warming up" and part of the social atmosphere.

Total Investment: **\$1,850.00**

Your sponsorship will also include media support where applicable on television, radio, web and social media channels.

DIVISION SPONSOR

A great way for a spotlight to be shown on your company.

- Website recognition
- Division recognition (Type A sponsored by ABC Company)
- Sponsor board signage

Total Investment: **\$800.00**

To become a sponsor please submit your request to Alex Halat or Lesley Plumley at:

info@wcpondhockey.ca