

Sponsorship Opportunities



York Region Lions Football Association
A premier organization delivering football programs to
York Region.

Non Profit No. 1599353

The cost of running a competitive football club is substantial. Where the York Region Lions stands apart from other sports is that we **provide the equipment necessary for any child to play**. The majority of our budget is spent on purchasing this equipment and keeping it certified to industry safety standards. We also incur the cost of renting fields (indoor and outdoor), sponsoring players and ensuring every child can participate. Expenses quickly add up. Our non-profit organization is run solely by volunteers as board members, coaches, and managers.

We are looking for support from sponsors to help keep our registration fees affordable and ensure that we can provide an excellent environment for all our players. We welcome support from everyone! Below are guidelines for sponsoring our Lions, but any contribution is welcome. We will work with you and your organization to ensure adequate recognition, and offer the loyalty of 1500+ Lions parents, relatives and friends, and a presence on our robust social media channels and website. Cheques should be made payable to York Region Lions Football and can be mailed to York Region Lions Football Association, 16715 Yonge Street Unit 12, PO Box 191 Newmarket, ON L3X 1X4.

DEVELOPMENT SPONSORSHIP LEVELS TACKLE & FLAG

Bronze - \$250

- Company logo on our website

Silver - \$500

- Company logo on our website
- Social media channel presence

Gold - \$1000

- Logo printed on game jerseys
- Company logo on our website
- Social media channel presence
- Opportunity to cross-promote & participate in Championship Day

REP TEAM SPONSORSHIP LEVELS

Bronze - \$500

- Logo on home game banner
- Company logo on our website
- Opportunity to cross-promote & participate in all club events

Silver - \$1000

- Logo on home game banner
- Company logo on our website
- Opportunity to cross-promote & participate in all club events
- Social media channel presence
- Season's pass to home games

Gold - \$1500

- Logo on home game banner
- Company logo on our website
- Opportunity to cross-promote & participate in all club events
- Social media channel presence
- Season's pass to home games
- Company logo on team swag

For more information contact Zalema Mavor sponsorship@yorkregionfootball.com



@yrlions

