



"COMMITMENT to the process, FOCUS on the details, PRIDE in the Results"

Player Expectations

- Understand that ice time is not equal. It is earned based on numerous variables such as leadership (both on and off the ice), work ethic (in practice, games, and off-ice activities), technical knowledge, and attitude.
- Be committed to all games, practices, and off-ice activities. Plan your life, plan your schedule.
- Always arrive early, have the right attitude, and be prepared both mentally and physically to contribute to the best of your abilities.
- Take pride in your dressing room. Keeping it clean is mandatory. This means being responsible for your own equipment, plus keeping garbage off the floor, and jerseys hung up. Keep in mind that if you don't mess it up, you won't need to clean it.
- Road Trips (buses); always keep the bus clean by ensuring that all garbage is in the garbage bags provided. When loading and unloading the bus, make sure that it's done properly, and everyone helps.
- Everyone is expected to represent themselves and the team appropriately at all times.

The Coaching Staff will have zero tolerance with regard to;

BULLYING – bullying is any invasive and abusive behaviour singling out members of the team (i.e. name calling, harassment, froshing, etc.)

DRUGS, ALCOHOL, TOBACCO – possession or contact with any of these products at any game, practice, or off-ice function will be strictly prohibited.

Discipline Policy

Player Expectations will be strictly enforced. The Coaching Staff will exercise their judgement and discretion in the distribution of consequences for breaches of it. These consequences, for a severe breach or breaches, may include suspension and/or dismissal from the hockey team.

Dress Code

It is important that all players look professional and have a strong attention to detail when it comes to dress code and personal appearance. A business casual dress code is in effect for all games. No jeans, t-shirts, hoodies, or sweats. Make certain that attire is presentable (clean and wrinkle-free).



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Player Sponsorship Opportunity

Playing in the Heritage Junior Hockey League (HJHL), the Airdrie Techmation Thunder provides players, aged 18-21, with the opportunity to continue playing at a competitive level while successfully balancing both work and post-secondary commitments.

Our organization believes in the responsibility of helping our athletes develop the life skills necessary to be future leaders in the community. We understand that an athlete's successful involvement in a positive and competitive team environment helps to build a strong foundation of the skills necessary to succeed in life. Whether it is the ability to work with others, demonstrate positive leadership skills, or communicate effectively, we believe in every athlete having an experience that will prepare them for whatever future path they choose. We try and create this experience through the expectation of an exceptional work ethic, a positive attitude and an eagerness to compete every day.

As a **non-profit** organization, our players are required to pay annual fees equal to \$1,100. These fees help cover the cost of practice ice, insurance, equipment, and safe transportation to road games. To assist our program financially, while continuing to build relationships between the local business community, our organization, and our players, we are offering an opportunity for you to be involved through an individual player sponsorship;

Player Sponsorship (Level 1) Donation = \$1,000	Player Sponsorship (Level 2) Donation = \$500
In appreciation, you will receive;	In appreciation, you will receive;
<ul style="list-style-type: none">• 8 season tickets to all Thunder home games throughout the regular season and playoffs• Online recognition at airdriethunder.ca on our Player Sponsorship page and directly linked to your player on our Meet the Thunder page• Recognition in game day programs• Recognition throughout the season on social media as part of announcements on any league/team achievements for your player• Your sponsored player will make every effort to be available to volunteer at community events your organization is involved in• Airdrie Thunder commemorative team picture	<ul style="list-style-type: none">• 4 season tickets to all Thunder home games throughout the regular season and playoffs• Online recognition at airdriethunder.ca on our Player Sponsorship page• Recognition in game day programs• Airdrie Thunder commemorative team picture

Check us out online at airdriethunder.ca
Facebook and Twitter @AirdrieThunder