



Privacy Policy

*(Part of Safe Sport Policy Suite;
Effective October 22, 2025)*

BACKGROUND/PURPOSE

1. Background – This policy describes the way that Basketball Nova Scotia (BNS) collects, uses, safeguards, discloses, and disposes of personal information, and states BNS's commitment to collecting, using, and disclosing personal information responsibly.

2. Purpose – The purpose of this policy is to govern the collection, use and disclosure of personal information in a manner that recognizes the right to privacy of Organizational Participants with respect to their personal information and the need of BNS to collect, use or disclose personal information.

APPLICATION OF THIS POLICY

3. Application – This policy applies to Representatives in connection with personal information that is collected, used, or disclosed in connection with the activities of BNS.

4. Ruling on Policy – The Board of Directors of BNS will have the authority to interpret **any provision of this policy that is contradictory, ambiguous, or unclear.**

OBLIGATIONS

5. In addition to any applicable statutory obligations regarding the collection, use and disclosure of personal information BNS and its Representatives will fulfill the requirements of this policy. Representatives of BNS will not:

- a) disclose personal information to a Third Party unless consented to in accordance with this policy;
- b) knowingly place themselves in a position where they are under obligation to any organization to disclose personal information to a Third Party;

- c) in the performance of their official duties, disclose personal information to family members, friends or colleagues, or to organizations in which their family members, friends or colleagues have an interest;
- d) derive personal benefit from personal information that they have acquired during the course of fulfilling their duties with BNS or;
- e) accept any gift or favour that could be construed as being given in anticipation of, or in recognition for, the disclosure of Personal Information.

ACCOUNTABILITY

6. Privacy Officer – The Privacy Officer is responsible for the implementation of this policy and monitoring information collection and data security and for ensuring that all staff receives appropriate training on privacy issues and their responsibilities. The Privacy Officer also handles personal information access requests and complaints. The Privacy Officer may be contacted as follows:

Basketball Nova Scotia
Attn: Executive Director
5516 Spring Garden Rd.
Halifax, NS
B3J1G6
Tel: 902-221-5402
Email: bsnexecutivedirector@sportnovascotia.ca

DUTIES

7. Duties – The Privacy Officer will:

- a) implement procedures to protect personal information;
- b) establish procedures to receive and respond to complaints and inquiries;
- c) record all persons having access to personal information;
- d) ensure any third-party providers abide by this policy; and
- e) train and communicate information to staff about BNS's privacy policies and practices.

8. Employees – BNS shall be responsible to ensure that the employees, contractors, agents, or otherwise of BNS are compliant with this policy and any applicable legislation.

IDENTIFYING PURPOSES

9. Purpose – Personal information may be collected from Representatives and prospective Representatives for purposes that include, but are not limited to, the following:

COMMUNICATIONS

- a) sending communications in the form of e-news or a newsletter with content related to BNS programs, Events, fundraising, activities, discipline, appeals, and other pertinent information;
- b) publishing articles, media relations and postings on BNS website, displays or posters;
- c) award nominations, biographies, and media relations;
- d) communication within and between Representatives;
- e) discipline results and long-term suspension list;
- f) checking residency status; and
- g) posting images, likeness or other identifiable attributes to promote BNS

REGISTRATION, DATABASE ENTRY & MONITORING

- a) registration of programs, events and activities;
- b) database entry to determine level of coaching certification coaching qualifications and coach selection;
- c) database entry to determine level of officiating certification and qualifications;
- d) determination of eligibility, age group and appropriate level of play/competition;
- e) athlete registration, outfitting uniforms, and various components of athlete and team selection;
- f) technical monitoring, officials training, educational purposes, sport promotion, and media publications;
- g) selection;
- h) implementation of anti-doping policies and drug testing;
- i) implementation of classification; and

j) technical monitoring, coach/club review, officials training, educational purposes, media publications, and sport promotion.

SALES, PROMOTION & MERCHANDISING

- a) purchasing equipment, coaching manuals, resources and other products; and
- b) promotion and sale of merchandise.

GENERAL

- a) travel arrangement and administration;
- b) implementation of BNS's screening program;
- c) medical emergency, emergency contacts or reports relating to medical or emergency issues;
- d) determination of membership demographics and program wants and needs;
- e) managing insurance claims and insurance investigations;
- f) video recording and photography for personal use, and not commercial gain, by spectators, parents, and friends;
- g) video recording and photography for promotional use, marketing and advertising by BNS; and
- h) payroll, honorariums, company insurance and health plans.

10. Purposes not Identified – BNS shall seek consent from individuals when personal information is used for purposes not previously identified. This consent will be documented as to when and how it was received.

CONSENT

11. Consent – BNS shall obtain consent by lawful means from individuals at the time of collection and prior to the use or disclosure of this information. BNS may collect personal information without consent where reasonable to do so and where permitted by law.

12. Implied Consent – By providing personal information to BNS, Organizational Participants are consenting to the use of the information for the purposes identified in this policy.

13. Withdrawal – An individual may declare to the Privacy Officer in writing to withdraw consent to the collection, use or disclosure of personal information at any time, subject to

legal or contractual restrictions. BNS will inform the Organizational Participant of the implications of such withdrawal.

14. Legal Guardians – Consent shall not be obtained from individuals who are minors, seriously ill, or mentally incapacitated and therefore shall be obtained from a parent, legal guardian or person having power of attorney of such an individual.

15. Exceptions for Collection – BNS is not required to obtain consent for the collection of personal information if:

- a) it is clearly in the Organizational Participant's interests and consent is not available in a timely way;
- b) knowledge and consent would compromise the availability or accuracy of the information and collection is required to investigate a breach of an agreement or contravention of a federal or provincial law;
- c) the information is for media or journalistic purposes; or
- d) the information is publicly available as specified in the Act.

16. Exceptions for Use – BNS may use personal information without the Organizational Participant's knowledge or consent only:

- a) if BNS has reasonable grounds to believe the information could be useful when investigating a contravention of a federal, provincial or foreign law and the information is used for that investigation;
- b) for an emergency that threatens an individual's life, health or security;
- c) aggregate information for statistical or scholarly study or research;
- d) if it is publicly available;
- e) if the use is clearly in the individual's interest and consent is not available in a timely way; or
- f) if knowledge and consent would compromise the availability or accuracy of the information and collection was required to investigate a breach of an agreement or contravention of a federal or provincial law.

17. Exceptions for Disclosure – BNS may disclose personal information without the individual's knowledge or consent only:

- a) to a lawyer representing BNS;

- b) to collect a debt the individual owes to BNS;
- c) to comply with a subpoena, a warrant or an order made by a court or other body with appropriate jurisdiction;
- d) to a government institution that has requested the information, identified its lawful authority, and indicated that disclosure is for the purpose of enforcing, carrying out an investigation, or gathering intelligence relating to any federal, provincial or foreign law; or that suspects that the information relates to national security or the conduct of international affairs; or is for the purpose of administering any federal or provincial law;
- e) to an investigative body named in the Act or government institution BNS's initiative when BNS believes the information concerns a breach of an agreement, or a contravention of a federal, provincial, or foreign law, or suspects the information relates to national security or the conduct of international affairs;
- f) to an investigative body for the purposes related to the investigation of a breach of an agreement or a contravention of a federal or provincial law;
- g) in an emergency threatening an individual's life, health, or security, BNS must inform the individual of the disclosure);
- h) aggregate information for statistical, scholarly study or research;
- i) to an archival institution;
- j) 20 years after the individual's death or 100 years after the record was created;
- k) if it is publicly available as specified in the regulations; or
- l) if otherwise required by law.

LIMITING COLLECTION, USE, DISCLOSURE & RETENTION

18. Limiting Collection, Use and Disclosure – BNS shall not collect, use or disclose personal information indiscriminately. Information collected will be for the purposes specified in this policy, except with the consent of the individual or as required by law.

19. Retention Periods – Personal information shall be retained as long as reasonably necessary to enable participation in BNS to maintain accurate historical records and or as may be required by law.

20. Destruction of Information – Documents shall be destroyed by way of shredding and electronic files will be deleted in their entirety.

SAFEGUARDS, BREACHES & REPORTING

21. Safeguards – Personal information shall be protected by security safeguards appropriate to the sensitivity of the information against loss or theft, unauthorized access, disclosure, copying, use or modification.

22. Breaches – BNS may be required to report breaches of its security safeguards and any unauthorized disclosure of, or access to, personal information if the breach, disclosure, or access may pose a “real risk of significant harm” to an individual. A “real risk of significant harm” is defined as: “Bodily harm, humiliation, damage to reputation or relationships, loss of employment, business or professional opportunities, financial loss, identity theft, negative effects on the credit record and damage to or loss of property”.

23. Reporting – BNS will report the breach or unauthorized access or disclosure in the form and format specified by the applicable legislative authority.

24. Records and Notification – In addition to reporting the breach or unauthorized access or disclosure, BNS will keep records of the breach and inform affected individuals.

INDIVIDUAL ACCESS

25. Access – Upon written request, and with assistance from BNS, an individual may be informed of the existence, use and disclosure of his or her personal information and shall be given access to that information. Further, an individual is entitled to be informed of the source of the personal information along with an account of third parties to whom the information has been disclosed.

26. Response – Requested information shall be disclosed to the individual within 30 days of receipt of the written request at no cost to the individual, or at nominal costs relating to photocopying expenses, unless there are reasonable grounds to extend the time limit.

27. Denial – An individual may be denied access to his or her personal information if the information:

- a) cannot be disclosed for legal, security, or commercial proprietary purposes; or
- b) is subject to solicitor- BNS privilege or litigation privilege.

28. Reasons – Upon refusal, BNS shall inform the individual the reasons for the refusal.

29. Identity – Sufficient information shall be required to confirm an individual’s identity prior to providing that individual an account of the existence, use, and disclosure of personal information.

CHALLENGING COMPLIANCE

30. Challenges – An individual shall be able to challenge compliance with this policy and the Act to the designated individual accountable for compliance.

31. Procedures – Upon receipt of a complaint BNS shall:

- a) record the date the complaint is received;
- b) notify the Privacy Officer who will serve in a neutral, unbiased capacity to resolve the complaint;
- c) acknowledge receipt of the complaint by way of written communication and clarify the nature of the complaint within three (3) days of receipt of the complaint;
- d) appoint an investigator using Organization personnel or an independent investigator, who shall have the skills necessary to conduct a fair and impartial investigation and shall have unfettered access to all relevant file and personnel, within ten (10) days of receipt of the complaint;
- e) upon completion of the investigation and within twenty-five (25) days of receipt of the complaint, the investigator will submit a written report to BNS; and
- f) notify the complainant to the outcome of the investigation and any relevant steps taken to rectify the complaint, including any amendments to policies and procedures within thirty (30) days of receipt of the complaint.

32. Whistleblowing – BNS shall not dismiss, suspend, demote, discipline, harass or otherwise disadvantage any director, officer, employee, committee member volunteer, trainer, contractor, and other decision-maker within BNS or deny that person a benefit because the individual, acting in good faith and on the basis of reasonable belief:

- a) disclosed to the commissioner that BNS has contravened or is about to contravene the Act;
- b) has done or stated an intention of doing anything that is required to be done in order to avoid having any person contravene the Act; or
- c) has refused to do or stated an intention of refusing to do anything that is in contravention of the Act.

IP ADDRESS

33. IP Address – BNS does not collect, use, or disclose personal information such as IP Addresses.

APPLICABLE LAW

34. Applicable Law – BNS website is created and controlled by BNS in the Province of Nova Scotia. As such, the laws of the Province of Nova Scotia shall govern these disclaimers, terms, and conditions.