

Use of GCRA Logos

Preamble

This policy establishes the guidelines for coaches and teams with regards to the use of any items considered the intellectual property of Gloucester-Cumberland Ringette Association. The primary purpose of these guidelines is to ensure a standard of quality and integrity for items representing our association.

Background

Over the years, GCRA has several logos and images associated with our teams. Our teams have proudly worn the green and gold colours for years. Other organizations instantly recognize GCRA by our logo and colours. In the past, team wear items were ordered through a local sports store using logos and designs created by the store.

Recently we have seen an increase in teams using other suppliers to create their own team wear but still utilizing GCRA logos or images. To maintain the image of GCRA and the quality of products representing our association GCRA has adopted the following procedures regarding use of any item considered the intellectual property of GCRA.

Procedures

The logos and images illustrated below are the intellectual property of the Gloucester-Cumberland Ringette Association. Houle Sports currently has permission to produce items utilizing these logos for members of our association. Teams are encourage to use Houle Sports for any of their team wear items.

Any team wishing to use another supplier for clothing items need to submit a request to the executive for approval. The request will need to include a proof of the design so that the executive can visual ensure the quality and integrity of the design.

Any team wishing to design to sell for fundraising that directly refer to Gloucester-Cumberland Ringette Association, Devils or utilize any the logos illustrated below must be approved by the executive. This is to ensure the product is appropriate to be representing a youth sporting organization. It will also prevent any duplication.

All requests are to be submitted to the VP Administration for initial review and presentation to the executive.



Approved by GCRA