



**Gloucester Cumberland Ringette Association
Home of the Devils**

Dear Business Owner:

The Gloucester Ringette Association was founded in 1970 to administer and promote the sport of ringette in Gloucester. In 2002, Gloucester and Cumberland associations merged to form the Gloucester Cumberland Ringette Association (GCRA). Since then, GCRA has grown to become one of the largest of more than sixty ringette associations in Ontario.

Today, GCRA proudly supports over 25 teams, 350+ players, and more than 150 volunteers. Together with an additional 100+ teams from across the National Capital Region, our athletes take part in an interlocking schedule involving 130 teams and more than 1,800 players. This network of players, families, coaches, officials, and administrators provides a strong and engaged community—and an excellent opportunity for your business to connect with a broad audience.

Each player contributes through registration fees that cover ice time, officials, jerseys, and administrative costs. In addition, each team collects a Team Fee to fund extra ice time, tournament registrations, off-ice training, and equipment. With regional tournament fees approaching \$900, provincial championship registration exceeding \$1,000, and rising ice costs in recent years, the financial commitment for families continues to grow.

To help offset these costs, we invite you to consider sponsoring a player or team for the upcoming season. Your support directly benefits our athletes and is deeply appreciated by the entire association. Sponsorship packages are outlined in the attached document.

Donations may be made by cheque payable to *Gloucester Cumberland Ringette Association (GCRA)* and provided to the Team Representative. Please include a mailing address so we may issue a receipt to your business in early January.

On behalf of our players, coaches, and volunteers, thank you for considering this opportunity to support youth sports in our community.

Yours sincerely,

**Ashley Ruelland
President, GCRA**