



Gloucester Cumberland Ringette Association Home of the Devils

Dear Business Owner:

The Gloucester Ringette Association (G.R.A.) was formed in 1970 to administer and promote the sport of Ringette in Gloucester. Gloucester and Cumberland Ringette Associations merged in 2002. Since their inception, GCRA (Gloucester Cumberland Ringette Association) has grown steadily to become one of the largest of more than sixty Ringette Associations in the Province.

Today, with 25+ teams and more than 350 players, over 150 volunteers, GCRA has proved to be a dominating force on the provincial and national ringette scene. This combined with an additional 100+ teams from the National Capital area brings an extra 1,500 participants together to compete in a regular interlocking schedule of more than 130 teams with more than 1,800 players. These players, combined with their family and friends, administrators, officials, and coaches, provide a substantial captive market for your advertising investment.

Each player pays a registration fee which covers ice time, officials, jerseys, administrative costs etc. Each player also pays a Team Fee which pays for extra ice time, tournament registration fees, off-ice training and team equipment. Currently, regional sanctioned Ringette tournaments have fees of up to \$900. Registration for Provincial Championships is over \$1,000 and ice costs have increased significantly in the last few years.

To help offset these costs, we are hoping that you would consider sponsoring a team or a player for the upcoming season. Our players and teams truly appreciate the assistance of community minded businesses. Please review the packages we have available in the attached document. Sponsorship donations can be made by cheque, payable to the GCRA (Gloucester Cumberland Ringette Association) and can be sent/given to the Team Representative. Please include a mailing address with your sponsorship so that we can provide a receipt to your business in early January.

Thank you for your time and consideration.

Yours sincerely,

Vanessa Jones
President, GCRA