

Communications Director Report

2025–2026 Season

As Communications Director, I managed the Association's communication platforms, including the RAMP website, Facebook page, Facebook Messenger inbox, and communications email account.

Throughout the season, I worked closely with the President and Team Managers to share information with our members and the broader community. This included registration updates, program information, event announcements, fundraising activities, and other Association news.

My responsibilities included:

- Maintaining and updating the RAMP website.
- Creating and posting content on Facebook.
- Creating Facebook Ads.
- Monitoring and responding to messages received through Facebook Messenger and the communications email account.
- Sharing information provided by the Executive and Team Managers.
- Supporting communication for Association events and activities.

Thank you to the Executive, Team Managers, coaches, volunteers, and members for their support throughout the season.

Alicia McDade

Communications Director
Halifax Hurricanes Ringette Association