

## Fundraising and Special Events Coordinator Report

### Halifax Hurricanes Ringette Association

This season has been both productive and rewarding, with several successful fundraising initiatives and event enhancements that supported the association financially while also improving the experience for players and families.

#### Fundraising Initiatives

- **SportSweep Tickets**

This initiative raised a total of **\$6,135** for the association. To encourage participation, I distributed **\$50 gift cards** to the top sellers in each age division.

- **Mabel's Labels (Ongoing Fundraiser)**

The Mabel's Labels fundraiser continues to operate online. I created custom **Hurricanes-branded labels featuring our new logo**, which helped promote the association while raising funds.

- Funds raised to date: **\$54.25**, with an additional **\$22.58 pending payout** (released once the \$50 threshold is reached).

- **Domino's Pizza Coupons**

Pizza coupons were provided to all players and used as part of Player of the Game (POG) recognition.

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### Gary Field Tournament

The Gary Field Tournament was a key event this season, both financially and from an engagement standpoint.

- **Financial Summary**

Total funds raised: **\$6,751.81**

After splitting proceeds with NC, the Hurricanes retained **\$3,375.91**.

- **Enhancements and Additions** I introduced several new elements to enhance the tournament experience and increase fundraising:

- Added games: **Plinko, bottle caps, and sucker pull**
- Introduced a **punch card system** to simplify purchases and reduce the need for repeated cash transactions
- Organized a **50/50 draw over two nights**

- Secured additional **community support, including MLAs**
  - **Merchandise and Concessions**
    - Domino's pizza coupons
    - "Jellycat" ringette-themed stuffed animal
    - **Jibbitz charms** (using remaining inventory from the previous year)
    - Branded Hurricanes clothing through **PMG Spiritwear**
  - **Logistics**
    - Coordinated hotel accommodations for participating teams
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### **Closing Remarks**

I am proud of the growth and success of fundraising efforts this season, particularly the introduction of new ideas that improved both efficiency and overall engagement. These initiatives helped maximize revenue while keeping the experience enjoyable for players and families.

As I step away from this role, I would like to thank the board, volunteers, and families for their support throughout the season. I am confident that the strong foundation in place will continue to support future fundraising and special events success for the Hurricanes.