

2019/20 HOCKEY SEASON
LEDUC JUNIOR ATHLETIC CLUB
Partnership Opportunity



TO: Long Term Supporters & Prospective Sponsors/Businesses
RE: Sponsoring/Advertising Opportunities with Leduc Chrysler
Midget AAA Oil Kings, Techmation Minor Midget AAA Oil Kings & Woodbend Bantam AAA
Oil Kings Hockey Teams

Once again the Leduc Junior Athletic Club's Teams are commencing an exciting hockey season which provides high performance hockey players the opportunity to develop on & off the ice. The hockey related expenses & travel costs to compete in the Alberta Midget AAA, Alberta Minor Midget AAA and Alberta Bantam AAA Hockey Leagues continues to escalate.

As always, it is so important to raise the necessary funds to assist these teams/players to compete and develop as hockey players & attain valuable life skills.

This year the three LJAC Teams will place pull-up sponsor banners at every LJAC Oil Kings home game to promote the names of our supporting sponsors/businesses to all of our fans. Fundraising is a positive avenue for your company and generously helps our players/teams every season.

The pull up banners will be displayed at approximately sixty LJAC Teams home games throughout the regular season & play-offs. The banners will be viewed by LJAC/LMHA teams, Leduc Recreation Centre ice users, visiting teams, media and families/supporters of communities to our area from across Alberta.

In asking for your support/partnership, the paid advertising opportunity has three levels:

\$751.00 - \$1,500.00 & over	Gold Sponsor
\$501.00 - \$750.00	Silver Sponsor
\$250.00 - \$500.00	Bronze Sponsor

The higher the level, the larger your company name will appear on the pull up banners. We truly hope that you will consider supporting our LJAC teams in this fundraising effort.

Please make your cheque payable to the team you are sponsoring – Leduc Midget AAA Oil Kings; Leduc Minor Midget AAA Oil Kings or Leduc Bantam AAA Oil Kings (note: place player's team & name at bottom of cheque). Please provide cheque directly to player/parent or mail the cheque to: Leduc Junior Athletic Club (or LJAC) Box 5544, Leduc, Alberta T9E 2A1. The sooner the advertisement is paid, the sooner we can print the pull up banners and you can receive the benefits. We extend a sincere invitation to you to attend our games. Schedules are found on the LJAC website www.ljac.ca and websites for AMHL, AMMHL & AMBHL Leagues.

Thank you for your generous support of these athletes for the 2019/20 hockey season.

Leduc Junior Athletic Club (LJAC), Leduc Chrysler Midget AAA Oil Kings, Techmation Minor Midget AAA Oil Kings and Woodbend Bantam AAA Oil Kings THANK YOU!!

Celebrating over 35 Years of Hockey Tradition: Developing Players On & Off the Ice!!