



## **MUSKOKA RINGETTE ASSOCIATION**

### **SPONSORSHIP APPLICATION FORM**

Dear friends of the Muskoka Royals,

The Muskoka Royals 2024/2025 season is calling on you for your support!

Each year, we reach out to businesses in our community to support our organization through sponsorship. A sponsorship from you helps with equipment, ice costs, tournament fees, jerseys, keeping our sport affordable to all and the ability to maintain growth.

A contribution from your company will grant your logo exposure on our social media for shoutouts, as well as inclusion in a banner at both home and away games and placement on our website. You have the option to decline any advertising opportunities.

On behalf of the Muskoka Royals Association, we sincerely thank you for your interest in our sponsorship opportunity. If you have any inquiries regarding the sponsorship or our association, please feel free to reach out to us at your convenience. Thank you again for your consideration.

With Thanks,  
Your Muskoka Royals

*Go Royals!*

<b>SPONSORSHIP LEVELS</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Royal Friend</b>
<b>Financial Commitment Level</b>	<b>\$1300 or more</b>	<b>\$1000 to \$1299</b>	<b>\$400 to \$999</b>	<b>\$50 to \$399</b>
Sponsor recognition on home and away game banners	✓	✓	✓	✓
Sponsor name listed on the Muskoka Royals website	✓	✓	✓	✓
Appreciation letter from the Board of Directors	✓	✓	✓	✓
Sponsor recognition on social media	✓	✓	✓	
Sponsor logo advertised on our website with link to your webpage	✓	✓		
Sponsor recognition at community events	✓	✓		
Opportunity to provide materials for our welcome night or end of year banquet	✓			
Official team sponsor with company name as part of team's name	✓			

**Platinum Sponsor** (*Only 3 opportunities available*)

Your generous support of \$1,300 or more as a Platinum Sponsor entitles you to:

- Sponsor recognition on home and away game banners
- Sponsor name listed on the Muskoka Royals website
- Sponsor logo advertised on our website with link to your webpage
- Sponsor recognition on social media
- Appreciation letter from the Board of Directors
- Sponsor recognition at community events
- Opportunity to provide materials (business cards, coupons etc.) for our welcome night or end of year banquet.
- Official team sponsor with company name as part of team's name (i.e., Customwoodworking U12A)

### **Gold Sponsor**

Your generous support of \$1000- \$1,299 as a Gold Sponsor entitles you to:

- Sponsor recognition on home and away game banners
- Sponsor listed on the Muskoka Royals website
- Sponsor logo advertised on our website with link to your webpage
- Sponsor recognition on social media
- Appreciation letter from the Board of Directors
- Sponsor recognition at community events

### **Silver Sponsor**

Your generous support of \$400- \$999 as a Silver Sponsor entitles you to:

- Sponsor recognition on home and away game banners
- Sponsor listed on the Muskoka Royals website
- Sponsor logo advertised on our website with link to your webpage
- Sponsor recognition on social media
- Appreciation letter from the Board of Directors

### **Royal Friend Sponsor**

Your generous support of \$50- \$399 as a Royal Friend Sponsor entitles you to:

- Sponsor recognition on home and away game banners
- Sponsor listed on the Muskoka Royals website
- Appreciation letter from the Board of Directors

MUSKOKA RINGETTE ASSOCIATION SPONSOR APPLICATION FORM	
<b>Sponsor/Business Name</b> [ ] Please keep this anonymous	
<b>Sponsorship Level</b>	[ ] Platinum [ ] Gold [ ] Silver [ ] Royal Friend
<b>Contact Person</b>	
<b>Phone Number</b>	
<b>Email Address</b>	
<b>Business Address</b>	
<b>Method of Payment</b>	[ ] Cash [ ] Cheque [ ] eTransfer
<b>Website Link</b> For Platinum and Gold Sponsors	
<b>Logo Information</b> Select one option	[ ] Logo Information Attached [ ] Please Contact to Discuss
<b>Additional Information</b> Let us know if there's anything else we need to know about your support!	

**PLEASE NOTE:** To promote equity and fairness among all our teams and players, the Muskoka Royals do not fundraise for individual players or specific teams. Our support goes into a collective pool, managed by our Board of Directors, that is distributed equally as funds are required to support the association's growth and development. If you have any questions about this policy, please contact us.

All sponsorship cheques should be made out to the "Muskoka Ringette Association" and can be sent to:

Muskoka Ringette Association  
PO Box 964  
Gravenhurst, ON  
P1P 1V3

Electronic funds transfers can be sent to [treasurer@muskokaroyals.com](mailto:treasurer@muskokaroyals.com).  
If you have any questions please contact Katrina at [fundraising@muskokaroyals.com](mailto:fundraising@muskokaroyals.com).