



*"Respect All, Fear None"*

Orillia Girls Hockey Association, PO Box 292, Orillia, ON, L3V 6J6

Office: (705) 329-3336

[www.orilliagirlshockey.com](http://www.orilliagirlshockey.com)

# Team Uniform, Logo and Name Policy – Updated February, 2023

To protect the integrity of the Orillia Girls Hockey Association logo and all that it represents and ensure fairness and equality amongst all OGHA teams.

## **Definition**

The term logo shall mean the Orillia Hawks (OGHA) logo presently in use by all teams, and the Executive as its recognized identity. The term uniform shall include but not be limited to socks, jerseys, and any other apparel provided by the associations approved supplier.

## **Ownership**

The Orillia Girls Hockey Association shall be the sole owner of all artworks associated with this association. The Hawk emblem and OGHA name shall remain the sole property of this association and as such will not be reproduced by persons inside or outside the organization without permission from the Executive Committee. It is understood that in instances when permission is granted it will be for a defined term ending with the conclusion of the season in which the permission was granted.

## **Procedures**

The current logo, (as per above) is the only accepted and recognized logo to be utilized by all teams, management and the executive to identify our association whether by written, material or electronic means.

The logo shall not be adjusted, changed or altered from its original design without consent from the majority of the Executive through the voting process at a regularly scheduled executive meeting. Approval will only be granted upon formal request to the Executive in writing by the team or officials or executive members that wish to make changes.

Changes such as colour, layout, wording, design, size, shape and use shall be done only with the express written consent of the executive committee. All requests shall have the signoff of either the President or Vice President following the majority consent vote of the executive committee.

Team game, practice jerseys and socks will be provided to each team by the association at the start of each season and will be used by the team they are supplied to as the only approved team jersey and sock. No team will be permitted, without written consent from the association executive, to purchase, develop, wear or utilize any other non-approved team uniform.

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### **Use of the Logo**

Only the current executive approved logo shall be used on the following:

1. team sweaters
2. team apparel – wind suits, jackets, caps/hats, hoodies, sweats, etc.
3. Inter-team communication – memo's, practice game schedules, team bulletins etc.
4. external communication – letters, fax cover sheets, envelopes
5. electronic media – web site, emails
6. team banners
7. dressing room privacy curtains

The OGHA web master shall draft and make available through the Orillia Hawks web site all standard correspondence materials – letter, memo, registration, permission, and team bulletin/notice forms etc. All forms shall be pre-approved by the webmaster prior to use to ensure we maintain the control, consistency, and integrity of our identity.

Persons outside the association (vendors etc.) shall not use the OGHA logo without written authorization from the OGHA Executive Committee.

Deviations from this policy will not be tolerated and will be dealt with by the Executive Committee. Failure to comply may result in team fines up to and including withholding of tournament funding and suspension or removal of team staff members. Additionally, apparel or equipment may be deemed as non-compliant and may be asked to be discarded. Vendors may be removed from the preferred vendor list.