



SPONSOR PACKAGE

P R E S I D E N T S C U P 2 0 2 5

P R E S E N T E D B Y :
B R O O K L I N M E R C H A N T S





The history of lacrosse was created by the Indigenous People as a medicinal game. The game has been adapted into the game that it is today as Canada's National Summer Sport, which is otherwise known as the Creators Game.

The Presidents Cup has a rich history, having commenced in 1964 and continuing annually since then.

We cordially invite you to join the Brooklin Merchants Ontario Series Lacrosse (OSL) operated by the Brooklin Lacrosse Club Major Series Lacrosse (MSL) in welcoming the Presidents Cup to Whitby, Ontario from August 23 to August 31, 2025. This prestigious event serves as the national senior-level box lacrosse championship sanctioned by the Canadian Lacrosse Association. The annual championship honors the top Senior B teams with gold, silver, and bronze awards.

Players over the age of 22 will come together from across North America; Canadian, American and Indigenous young adults will, join together to play for this highly coveted National Championship Trophy. We are thrilled to offer you the opportunity to partner with us for this event.

In the following pages, we invite you to explore how you can get involved and look forward to discussing the exciting opportunities that lie ahead.

Should you have any questions, please feel free to reach out to Gavin Prout at 2025presidentscup@gmail.com.

Sincerely,

Gavin Prout
General Manager of the
Brooklin Merchants and
Brooklin Lacrosse Club



PRESENTING

SPONSOR

\$20,000.00 (1)

- Logo on each program, and game day rosters
- Full page advertisement inside the front cover of the program
- Logo with acknowledgement in all media & press releases relating to event
- Logo included on Brooklin Merchants uniform during the event
- Opportunity to host a display table during the event
- Company logo on event passes and tickets
- Opportunity to address the audience during opening and closing ceremonies
- Interview for a commercial provided by Media Provider (JVI Sports Network)
- Display a vertical stand-alone banner at event
- Logo included in event newsletters, thank you letters and emails
- Ten (10) one day passes
- Special mention during the event each day
- Logo recognition on the Presidents Cup website event page
- Logo recognition as sponsor at event
- Logo recognition on event social media platforms
- Use of Presidents Cup logo on company website/social media





MEDIA SPONSOR

\$15,000.00 (1)

- Full page advertisement in the event program and game day rosters
- Company logo on event media during broadcasts
- Interview for a commercial provided by Media Provider (JVI Sports Network)
- Opportunity to host a display table during the event
- Display a vertical stand-alone banner at event
- Logo included in event newsletters, thank you letters and emails
- Eight (8) one day passes
- Special mention during the event each day
- Logo recognition on the Presidents Cup website event page
- Logo recognition on event social media platforms
- Use of Presidents Cup logo on company website/social media





SAFETY AND SECURITY SPONSOR

\$10,000.00 (1)

- Half page advertisement in the event program
- Interview for a commercial provided by Media Provider (JVI Sports Network)
- Opportunity to host a display table during the event
- Logo on student volunteer t-shirts
- Display a vertical stand-alone banner at event
- Logo included in event newsletters, thank you letters and emails
- Six (6) one day passes
- Special mention during the event each day
- Logo recognition on the Presidents Cup website event page
- Logo recognition on event social media platforms
- Use of Presidents Cup logo on company website/social media





ENTERTAINMENT SPONSOR

\$5,000.00 (7)

- Quarter page advertisement in the program
- Opportunity to host a display table during the event
- Display a vertical stand-alone banner at event
- Logo included in event newsletters
- Four (4) one day passes
- Special mention during the event
- Logo recognition on the Presidents Cup website event page
- Logo recognition as sponsor at event
- Logo recognition on event social media platforms
- Use of Presidents Cup logo on company website/social media





FOOD SPONSOR

\$2,500.00 (7)

- Quarter page advertisement in the program
- Opportunity to host a display table during the event
- Display a vertical stand-alone banner at event
- Logo included in event newsletters
- Four (4) one day passes
- Special mention during the event
- Logo recognition on the Presidents Cup website event page
- Logo recognition as sponsor at event
- Logo recognition on event social media platforms
- Use of Presidents Cup logo on company website/social media





GAME DAY SPONSOR \$2,500.00 (7)

- Quarter page advertisement in the program
- Opportunity to host a display table during the event
- Display a vertical stand-alone banner at event
- Logo included in event newsletters
- Two (2) one day passes
- Special mention during the event
- Logo recognition on the Presidents Cup website event page
- Logo recognition as sponsor at event
- Logo recognition on event social media platforms
- Use of Presidents Cup logo on company website/social media





OFFICIAL AND MINOR OFFICIAL SPONSOR

\$2,500.00 (7)

- Quarter page advertisement in the program
- Opportunity to host a display table during the event
- Display a vertical stand-alone banner at event
- Logo included in event newsletters
- Two (2) one day passes
- Special mention during the event
- Logo recognition on the Presidents Cup website event page
- Logo recognition as sponsor at event
- Logo recognition on event social media platforms
- Use of Presidents Cup logo on company website/social media

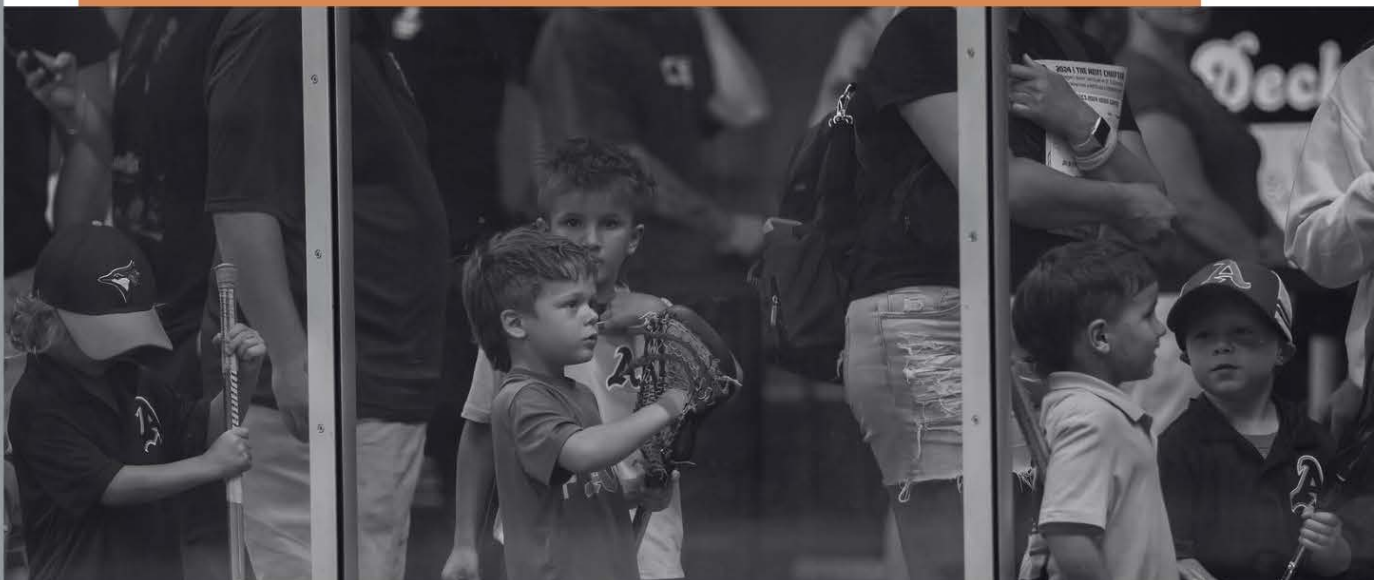




FIRST AID SPONSOR

\$2,500.00 (7)

- Quarter page advertisement in the program
- Opportunity to host a display table during the event
- Display a vertical stand-alone banner at event
- Logo included in event newsletters
- Two (2) one day passes
- Special mention during the event
- Logo recognition on the Presidents Cup website event page
- Logo recognition as sponsor at event
- Logo recognition on event social media platforms
- Use of Presidents Cup logo on company website/social media

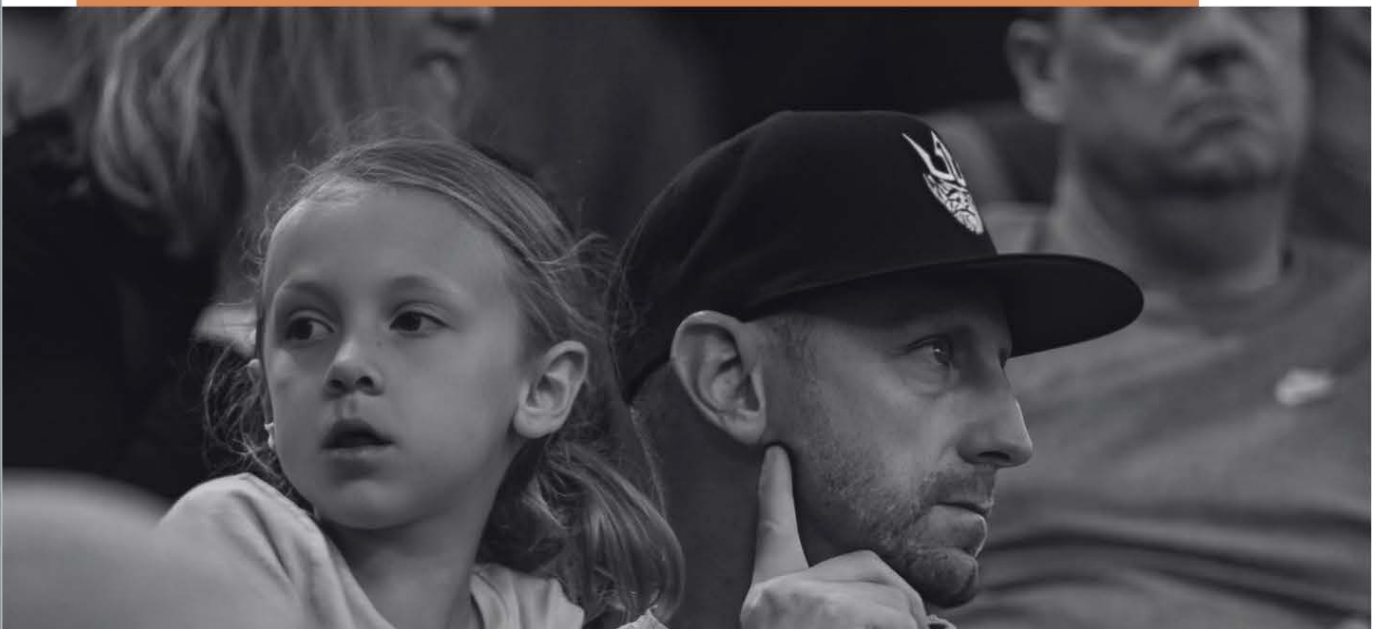




MEDAL CEREMONY SPONSOR - SOLD

\$2,500.00 (1)

- Quarter page advertisement in the program
- Opportunity to host a display table during the event
- Display a vertical stand-alone banner at event
- Logo included in event newsletters
- Two (2) one day passes
- Special mention during the event
- Logo recognition on the Presidents Cup website event page
- Logo recognition as sponsor at event
- Logo recognition on event social media platforms
- Use of Presidents Cup logo on company website/social media





ALL STAR TEAM SPONSOR

\$2,500.00 (1)

- Quarter page advertisement in the program
- Opportunity to host a display table during the event
- Display a vertical stand-alone banner at event
- Logo included in event newsletters
- Two (2) one day passes
- Special mention during the event
- Logo recognition on the Presidents Cup website event page
- Logo recognition as sponsor at event
- Logo recognition on event social media platforms
- Use of Presidents Cup logo on company website/social media

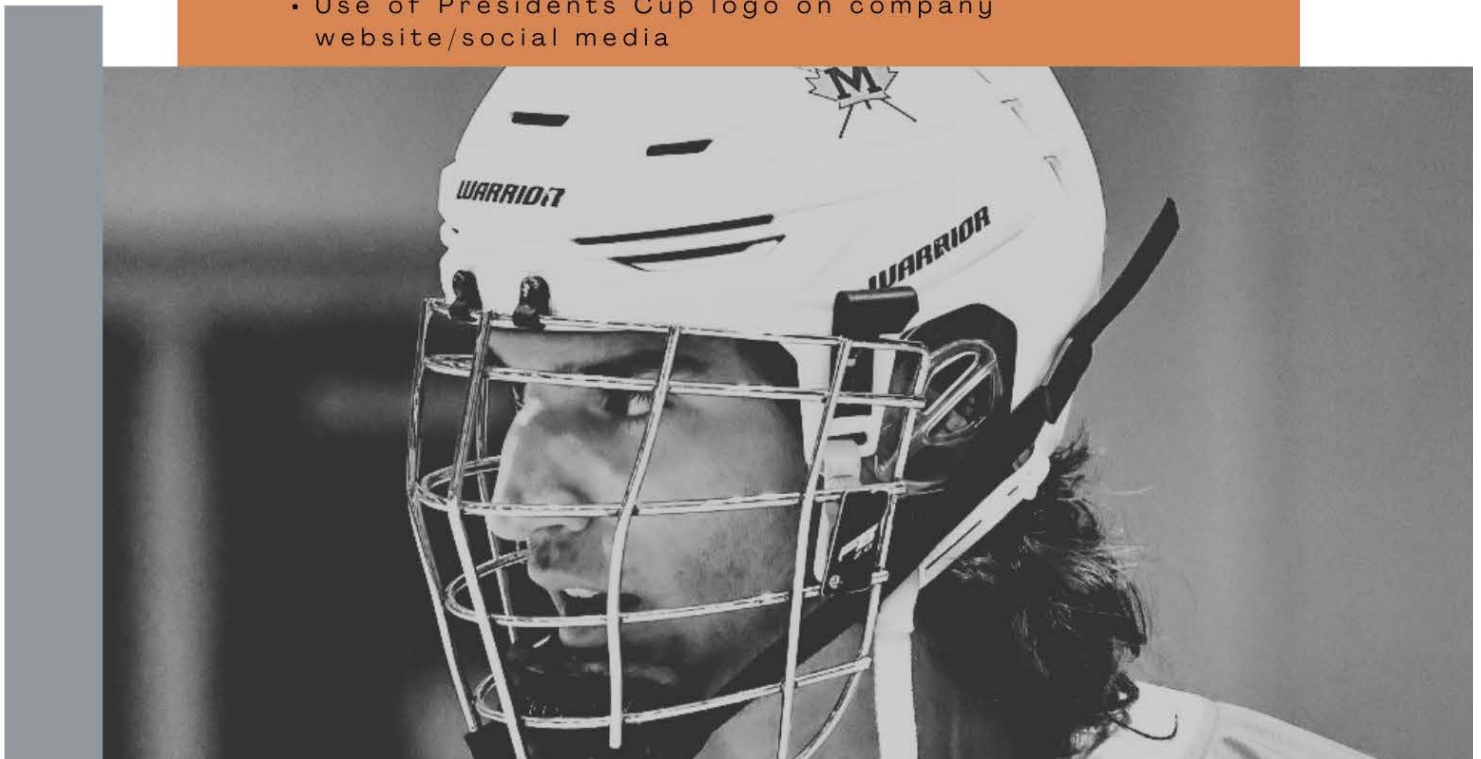




DAILY GATE SPONSOR

\$1,000.00 (7)

- Quarter page advertisement in the program
- Logo included in event newsletters
- Two (2) one day passes
- Special mention during the event
- Logo recognition on the Presidents Cup website event page
- Logo recognition as sponsor at event
- Logo recognition on event social media platforms
- Use of Presidents Cup logo on company website/social media





GAME MVP SPONSOR \$500.00 (25)

- Logo advertisement in the program
- Logo included in event newsletters
- Special mention during the event
- Logo recognition on the Presidents Cup website event page
- Logo recognition as sponsor at event
- Logo recognition on event social media platforms
- Use of Presidents Cup logo on company website/social media





FRIENDS OF THE TEAM SPONSOR

\$100.00

- Logo advertisement in the program
- Logo included in event newsletters
- Special mention during the event
- Logo recognition on the Presidents Cup website event page
- Logo recognition as sponsor at event
- Logo recognition on event social media platforms
- Use of Presidents Cup logo on company website/social media





ITEM DONATION OR MONETARY DONATION

- Company name in the program
- Company name on the Presidents Cup website event page
- Company name as a donor at event
- Company name on event social media platforms
- Use of Presidents Cup logo on company website/social media





2025 PRESIDENTS CUP SPONSORSHIP REPLY FORM

SPONSORSHIP OPPORTUNITIES (PLEASE SELECT ONE)

- Presenting Sponsor | \$20,000
- Media Sponsor | \$15,000
- Safety and Security Sponsor | \$10,000
- Entertainment Sponsor | \$5,000
- Food Sponsor | \$2,500
- Game Day Sponsor | \$2,500
- Official and Minor Official Sponsor | \$2,500
- First Aid Sponsor | \$2,500
- SOLD Medal Ceremony Sponsor | \$2,500
- All Star Team Sponsor | \$2,500
- Daily Gate Sponsor | \$1,000
- Game MVP Sponsor | \$500
- Friends of the Team Sponsor | \$100

PLEASE RETURN FORM:

2025presidentscup@gmail.com
 Brooklin Merchants Lacrosse
 Attn: Gavin Pout
 PO BOX 146
 Brooklin, ON L1M 1B5

Monetary Donation | \$ _____
 (Enter amount here)

ITEM DONATION

I would like to make a donation of products, services, or gift certificates for event. If you check the box above, our Sponsorship Coordinator will reach out to coordinate your generous donation. Thank you!

CONTACT INFORMATION

Company Name

First Name Last Name

Address City

Postal Code Phone Number

Email

PAYMENT INFORMATION

- Cheque (enclosed) *Make cheque payable to: WHO HERE*
- Invoice Me
- Credit Card

Card #

Expiry CVV

Name on Card

Signature