



Dear Potential Sponsor,

Transcona Ringette Association is proud to host the 39^{th} annual Transcona Ringette Tournament from January 15 - 19, 2024 at East End Arena in Winnipeg, MB. This tournament will bring together approximately 650 athletes and estimated 1,000+ spectators per day from Western Canada. Our focus is not only on the competition but creating a community environment around it. Each year our tournament committee creates player swag bags for all competitors, runs a fun zone for the athletes and puts together a silent auction.

As a non-profit organization the Transcona Ringette Tournament is the main source of funding for our Association. The funds raised from this tournament allow us to promote the sport and develop our players in Transcona. In the past we have used the funds for various player development camps, additional ice times for teams, and most recently new jerseys.

Each year we rely on the support of businesses like yours to make this event a success. Transcona Ringette Association would like to thank you in advance for considering our event. We have the following sponsorship opportunities available:

Platinum Sponsor \$1000 – Logo placement on custom tournament swag to be provided to all participants, premium placement on our sponsor recognition banners that will be on-site throughout the event, recognition on social media, and during our medal ceremonies. Promotional material may also be displayed throughout the tournament.

Gold Sponsor \$500+ – Large logo placement on our sponsor recognition banners that will be on-site throughout the event, recognition on social media, and during our medal ceremonies. Promotional material may also be displayed throughout the tournament.

Silver Sponsor \$250- \$500 – Medium Logo placement on our sponsor recognition banners that will be on-site throughout the event, recognition on social media, and during our medal ceremonies.

Bronze Sponsor \$100 - \$250 – Small logo placement on our sponsor recognition banners that will be on-site throughout the event, recognition on social media and during our medal ceremonies.

Swag Bag Sponsors - We are looking for sponsors who would be interested in donating items to be included in the swag bags for participants ranging in age from 4-19. Quantities must include all 650 estimated participants. Sponsorship banner placement will be determined based on value of swag. Sponsorship will be recognized on social media.

Silent Auction Prizes - We are seeking donations for our silent auction prizes in the form of merchandise, gift cards, and pre-made baskets. (If prepackaged, baskets should be a value of \$200+)





Player of the Game – Sponsor to provide gift card, swag, etc. to be presented by coaches to the Player of the Game for each team at every game of the tournament. Approx. 150 Players of the Game. Sponsors can provide the item or work with Transcona Ringette to come up with a suitable representation. Transcona Ringette can create the player of the game certificate with sponsors logo represented.

Custom packages and gift-in-kind options are also available. Please reach out to the email address below to discuss. If you are interested in sponsoring this year's tournament, please complete and return the form below to <u>Transconaringetteassoc@gmail.com</u>.

We would like all sponsorship in place and logos submitted by December 1, 2024 to allow us preparation time for the tournament. Thank you in advance for your consideration.

2025 Transcona Ringette Tournament Sponsorship Form
Company Name:
Contact Name:
Contact Phone #:
Email:
Level of Sponsorship: Value of Sponsorship: \$
For donation by etransfer - e-transfer to <u>transconaringette.payments@gmail.com</u> and email a copy of this form to <u>transconaringettassoc@gmail.com</u> . For donation by cheque - make cheques payable to Transcona Ringette Association and mail to the below address with a copy of this form.
TRA Treasurer – Breanne Awang 41 Rochelle Bay Oakbank, MB R5N 0M4
For Swag Bag Sponsorship, Silent Auction Sponsorship, Player of the Game Sponsorship or gifts in

For Swag Bag Sponsorship, Silent Auction Sponsorship, Player of the Game Sponsorship or gifts in kind please fill out the contact info above and outline your contribution bin an email to <u>transconaringetteassoc@gmail.com</u>. Someone will reach out to you to make further arrangements.

Thank you for helping us build the sport of Ringette in Transcona. We value your contribution.

Transcona Ringette Association