



TRA LOGO POLICY

1. Transcona Ringette Association marks and logos are the property of the Transcona Ringette Association (TRA). The purpose of this Policy is to ensure the protection of the marks and logos and provide guidance on correct usage.
2. This Policy applies to staff, Directors, Members, committee members and third parties wishing to use TRA's marks and/or logos.
3. TRA's marks and logo include any and all artwork commissioned and owned by TRA, including the Transcona Turbos logo.
4. TRA reserves the right to use and grant permission to use its marks and/or logos in any way it deems appropriate.
5. TRA, at its sole discretion and for any reason, reserves the right to demand that any party cease the use of TRA marks and/or logos
6. Marks and logos will not be reproduced or used without written permission from TRA.
7. Requests to use a mark or logo must be submitted in writing to the President or Vice-President of TRA at least ten (10) days prior to the expected use or reproduction of the mark or logo. Submissions must include a sample and/or explanation of the proposed use or reproduction.
8. Transcona Turbos logo shall not be used/reproduced to sell merchandise unless written permission is granted from TRA or for its own use.
9. TRA will provide written permission or denial within three (3) business days of receipt of the request. This decision is not appealable.
10. For all authorized use, no hand drawn or altered versions are permitted, and only the official marks and/or logos shall be used.
11. The marks and/or logos shall not be used in any way that could be interpreted, at TRA's sole discretion, as:
 - a. harmful to the reputation or image of Transcona Ringette or its events;
 - b. a false or implied endorsement, sponsorship, approval of TRA's support of the user's products, services, events or other related activities; and
 - c. a violation of any law, regulation, public policy or the rights of others.
12. For all authorized third party use of the logo, the third party agrees as follows:

- a. To abide by this policy and other direction provided by TRA.
- b. To not amend or alter the marks and/or logos in any way;
- c. That all information provided to TRA is accurate and correct;
- d. That TRA reserves the right to revoke the third party's use of the marks and/or logos; and Acceptance of the third party's use of the marks and/or logos is confirmed in writing by TRA's President, Vice President or designate.

13. Improper use could be escalated to the TRA Complaints and Discipline Policy

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