

ALBERTA LACROSSE

TEAM ALBERTA
SPONSORSHIP PACKAGE
2025

New for 2025: Maximize Your Sponsorship

Our enhanced sponsorship program allows you to contribute at a level that suits your needs, with opportunities to raise awareness for your business and gain recognition across multiple platforms. Whether you're a large corporation or a local business, we have a sponsorship tier that will provide valuable exposure to your brand.

Important Note: Your Sponsorship Directly Supports Our Players

When you sponsor a player through one of our sponsorship levels, your contribution goes directly toward reducing or eliminating that player's registration fees. Your generosity has an immediate, tangible impact on our athletes, helping them pursue their lacrosse dreams without financial barriers.

Sponsorship Opportunities

1. Title Sponsor: \$4,000 Minimum

As an Official Title Sponsor, you'll receive premium visibility across the Alberta Lacrosse Association's digital channels, including:

- o Instagram (3,675 followers)
- o Facebook (4,000 followers)
- o The ALA website

You'll also be prominently listed as a Title Sponsor in all Team Alberta communications, ensuring your brand stands out.

2. Jersey Name Bar Sponsor: \$1,000 Minimum

Have your brand showcased on a player's jersey, along with recognition on the ALA website as a Friend of Team Alberta.

3. Friend of Team Alberta: \$500

Your contribution will be recognized on our website as a Friend of Team Alberta, highlighting your support for our program.

Why Sponsor Team Alberta?

- **Reach a Dedicated Audience**

Connect with a passionate community of athletes, families, and lacrosse enthusiasts across the province.



- **Support the Growth of Lacrosse**
Your sponsorship directly impacts the development of young athletes and helps elevate Team Alberta in 2025 and beyond.
 - **Build Brand Visibility**
Enjoy recognition through our social media channels, on our website, and on players' jerseys—exposing your brand to thousands.
 - **Make a Direct Impact**
By sponsoring a player, you help remove financial barriers that might otherwise prevent young athletes from participating in the sport they love.
-

Ready to Become a Sponsor?

If you're interested or have any questions, please contact:

Tammy Machado, Team Alberta Coordinator

teamab@albertalacrosse.com

Sponsorships can be submitted by cheque (payable to Alberta Lacrosse Association) or by e-transfer. Payment details will be provided upon request.

We look forward to partnering with you and making 2025 a fantastic year for Team Alberta.

Thank you for your support!

