

Alberta Lacrosse Association Strategic Plan 2020-2023

Our Vision
Enhancing character, community and culture through lacrosse

Our Mission
Through innovation and collaboration ALA strives to foster partnerships that inspire participation and inclusiveness while honouring our game.

Our Values		
<i>Respect</i>	<i>Innovation</i>	<i>Accountability</i>
We act with honour and courage on and off the field of play	Our drive for excellence is led with ideas, passion and inspiration	We are responsible and answerable for our actions.

Strategic Goals		
1. Growth and Development	2. Support and Alignment	3. Proactive Governance and Management
to retain and increase the number of players at all levels by increasing the number of qualified coaches and officials	to align all ALA members with ALA's Strategic Plan through support and mentorship in order to work towards common goals.	to standardize governance and management of lacrosse in Alberta
In order to achieve these goals we will focus on the following objectives:		
Streamline and update delivery of coach certification to increase number of certified coaches by 20% by 2022	Strengthen relationships between ALA and LGB's through collaborative meetings to increase knowledge base and engagement with membership by 2021.	Demonstrate best practice by ensuring all policies and practices are reviewed by Nov 2020 and formalized, developed and approved by Nov 2021 with necessary expert support
Raise level of competency of coaches and officials through increased mentorship opportunities at all levels.	Improve relationship between ALA and officials by collaborating on an approach to ensure respect of officials by parents, players, fans and coaches by Nov. 2020	Ensure consistency and alignment with ALA policies and practices by assisting LGB's and clubs in a policy and practice review by Nov 2022
Increase number of coach applications for HP programming by 100%	Support player development by collaborating with LGB's to provide quality programming that includes competent coaches and officials by 2022.	Address capacity issues in programming, membership and communications by increasing office staff in 2020 by 1.5 positions.
Increase opportunities for participation by adapting current programs to be inclusive of all Albertans.		