

Alberta Lacrosse Association Board of Directors Meeting Minutes

June 2, 2020

Attendance – Rob M, Deb R, Darrel K, Jesse F, Shawn C, Frank N, Sean A, Kim S, Duane B, Sean Y, Mike G, Wes K, Don P, Lisa G, Kevin M, Donna H

1. Call to Order at 7:02 PM
2. Approval of Agenda

MOTION by Jesse; 2nd by Don

To approve the agenda as presented

SO CARRIED

3. Adoption of Prior Minutes – May 12

MOTION by Darrel; 2nd by Shawn;

To adopt the Minutes of May 12 as presented

SO CARRIED

4. Business Arising from the Prior Minutes

a) COVID-19

- a. ALA office submit Return to Activity to Minister of Health – complete
- b. ALA Insurance coverage for Return to Activity – complete

MOTION by Darrel; 2nd by Don

The ALA BOD to approve the Return to Activity Framework Stage1; registration to open on June 4; activity to start no sooner than June 15

SO CARRIED

- there is some degree of liability as this is uncharted territory as it relates to waivers
- ALA policies as well as government policies need to be adhered to
- Participants could be skill based rather than age based to create groups
- Smaller groups of 15 are suggested
- Attendance needs to be staggered
- Clubs are not mandated to run a program
- Boundaries need to be relaxed as the goal is to have kids playing
- These sessions are “lacrosse” not box or field – they are skill based
- ALA needs to provide programming as the profit clubs are also doing so
- Clubs will determine their registration fee
- ALA fee needs to consider the ALA budget as a whole not just the hard costs of this program
- The \$10 administration fee was light compared to other sports

TASK – ALA office to create a communication to Members on the Return to Activity

TASK - ALA office to upload practice drills on AlbertalacrosseTV

TASK – ALA office to create a FAQ

MOTION by Darrel; 2nd by Don

The Return to Activity season player fee will be the ALA recreation registration fee of \$30.25

SO CARRIED

- all coaches are required to register as well
- clubs need to manage capacity
- clubs can determine the duration of the program
- flexibility in consideration of boundaries and cooperation is required as the goal is for kids to play

TASK – LGB presidents are to advise clubs to use the Return to Activity Drills on AlbertaLacrosse TV

MOTION by Darrel; 2nd by Mike

To accept Regulation 37 Return to Activity Stage 1

MOTION by Jesse; 2nd by Darrel

To amend

“All coaches must meet CLA Minimum Standards for Coaching for applicable age division. All coaches must be duly registered in RAMP.”

SO CARRIED

MOTION by Darrel; 2nd by Mike

To accept the amended motion

SO CARRIED

TASK – ALA office to supply copies of infographic to sanctioned events

- b) Voting Option committee – meeting June 3
- c) Royal Bank Line of Credit application – complete
- d) Canada Games coaches – complete
- e) Team Alberta alternative programming – in progress
- f) Team Alberta flights and accommodations cancelled – complete
- g) ALA regulations – in progress
- h) New ALA waiver

MOTION by Don; 2nd by Deb
To approve the COVID waiver as presented
SO CARRIED

5. Reports

- a. President
 - LGB presidents need to work with the clubs to get the kids playing again
 - COVID requirements are ever changing
- b. Director of Administration
 - Wage subsidy has been received
- c. Director of Marketing and Communication
 - Thank you to Dallas on the social media for ALA
 - 2700 followers on FB; 2300 on Twitter; 1900 on Instagram
 - Social Media campaign has driven significant viewings, most days average between 700 – 900 views on Instagram and Facebook, May 13th Wall Ball Wednesday hit over 16,600 and Apr. 29 was over 17.8K views on Facebook. Wall Ball Wednesdays is trending as the most viewed of the 5 days.
 - We have not yet been able to secure sponsorship for the Social Media Series, but if we can continue to drive traffic to the pages, our viewer/follower counts go up and will start to provide value to sponsors.
 - Work continues on the LGB Border identification; any changes agreed to at this point will then be brought to the Board of Directors to ratify

TASK – LGB Presidents to encourage clubs to follow ALA social media

- d. Director of High Performance
 - Team Alberta Box program should start next week with in person and on line education
- e. Director of Development
 - CLA is resistant to the online coaching program; issues at SAM as motions were not vetted through the coaching committee
 - CLA committee Duane sits on was pro online clinics
 - CLA looking at one classroom session for all disciplines
- f. President of CDLA
 - Thank you to Lisa for her work
 - Kevin has taking a course in change management with other LGB's and the ALA can take advantage of
- g. President of GELC
- h. President of CALL

- i. President of RMLL
 - All divisions in the RMLL have now cancelled their entire 2020 seasons
 - RMLL is applying the 2020 franchise fees to 2021. It doesn't plan on asking for an extra amount in 2021, but, depending upon its financial situation, it may have to.
 - j. President of SALA
 - SALA won't open up registration for Return to activity
 - Possibly look at winter lacrosse
 - k. President of Wheatland
 - l. President of AFLA
 - m. President of ALRA
 - Men's and Women's Field looking at following the World Lacrosse Rule book
 - LF's are being trained on line
6. New Business
- a) Elev8 Return to Activity/ Destroyer Lacrosse/Other profit groups
 - Profit groups are held to the same protocols as the ALA
 - Profit groups are offering programming outside of government protocols

TASK – LGB Presidents to encourage clubs to charge less than profit groups in their area

- b) CLA SAM update
 - Report was emailed to ALA BOD with highlights
 - 2020 Nationals cancelled – 2020 hosts are now 2021 hosts
 - 17U passed
 - Schedule for Founders and Presidents cup was changed from round robin
 - Canada Games and Minto will be held together
 - Host rotation for Founders and Presidents was changed due to 2020 cancellations
 - 2 proposals to change all age groups to 2 year age divisions; LTAD committee will be restructured and make recommendations
 - Any age division changes would need to occur via email ballot
 - There was discussion on allowing 22 year old players another year of junior; consensus was that this would need to be a permanent change and not a one year change
 - RMLL was split on 22 year old players playing junior
 - LTAD needs to be considered in age divisions
 - Age division changes need to be considered by ALA BOD
 - Lisa is the ED on the Member Council and MA ED's are meeting monthly
 - CLA formed a committee to look at financial aid for MA's
 - CLA Business plan will be staggered with rebranding and new web site
 - Jane and Shawn will be meeting with MA's

- Lester B Pearson recipient Rusty Doxtdator
- Chris Sanderson award new for 2020
- ALA needs to develop its' own regulations around 17U registration

TASK – ALA office to check with Box Sector on issues with changing 22 year old players to junior

TASK – ALA Office to advise CLA – Jesse Fehr will sit on LTAD committee

c) Edmonton Masters

- Players were not registered as per game sheets; tournament regulations not followed; game sheets not completed properly
- ALA Executive suspended pending a decision from the ALA BOD
- Darrel B as President is responsible for adherence to regulations

MOTION by Don; 2nd by Shawn

Due to past violations of ALA regulations, the Edmonton Masters will remain suspended until the ALA invoice is paid in full and the Edmonton Masters conform to ALA bylaws and regulations. Failure to do so will result in further suspensions and/or penalties

SO CARRIED

d) Rob Carey – Titans Tier 2

- Rob has been organizing the Titans Tier 2 team in activities while ALA has suspended in person events; this is a violation of ALA directive
- Rob is communicating as the Titans coach in a team group chat

TASK – RMLL are to send a letter to Rob C and the Titans Major executive advising them to cease and desist as this activity is against the ALA Directive

7. Old Business – for record at a later date

- a) Coach Training Achievement – recommend postpone
- b) Virtual Hall of Fame – recommend postpone
- i) Minto Bid – ALA BOD will consider after 2020 Nationals are known
- j) Positive Coaching Alliance – recommend postpone
- k) ALA Strategic Plan – ongoing
- l) Roughnecks meeting – delayed
- m) LGB Boundaries – Kim Sean Y Darrel – on going
- n) ALA Executive/CDLA Meeting re: Elev8 – looking at a Zoom meeting in May

8. Next Meeting

- Duddle will be sent for week of July 6-10

9. Adjournment

MOTION by Sean Y; 2nd by Don

To adjourn

SO CARRIED