



Alberta Lacrosse Association

Enhance character, community, and culture through lacrosse.

BOARD OF DIRECTORS – DIRECTOR OF MARKETING AND COMMUNICATION

The ALA is currently accepting nominations for the role of Director of Marketing and Communication for a two-year (2) term beginning immediately following the Annual Meeting (AGM).

The Director of Marketing and Communication, subject to the overall management and supervision of the Board, shall be charged with the general management of marketing and communication, and, without limiting the generality of the foregoing, has the following responsibilities:

- Marketing.
- Sponsorship.
- Publications.
- Development Initiatives.
- Act in the absence of the President and Director of Administration.

The time commitment of the Director of Marketing and Communication varies throughout the year, with the expectation that there are at least three Board meetings, and a Planning Session held each year. So far, the following Board and Executive meetings have been scheduled for 2024:

- January 28- Online
- February 25- Online
- March 31- Online
- April 28*- Online

Attendance at the Board of Directors meeting immediately following the Annual Meeting is expected.

Please forward names and nominations of interested candidates to info@albertalacrosse.com, to be shared with the Membership, by October 15th.

**Meetings after this date are still to be scheduled and less likely to occur monthly due to box season operations.*