

ELK POINT A.G. ROSS ARENA

SPONSORSHIP OPPORTUNITIES 2025 – 2026

Hello!

We are the A.G. Ross Elk Point Arena Operating Committee and run under the Elk Point & District Agricultural Society, a non-profit, volunteer based community organization dedicated to providing social, educational and recreational opportunities to enhance the quality of life in the surrounding rural community.

Our committee operates and maintains our ice arena that is used for recreation programs, private rentals, event space, and meeting rooms. Fundraisers, donations, and sponsors keep our doors open and programs running. We support the following youth and adult programs and have seen an increase in participants and user groups this season:

Minor Hockey	Pre-Power & Power Skating	Community Public Skating
Pond Hockey	Senior Men's Hockey	Community Shinny
Figure Skating	Men & Women Recreational Hockey	Elementary & Jr./Sr. High School Skating

As a sponsor, your logo will be visible for 8 months that we have ice in use, plus during community events in the off season. There are either games, tournaments, or other events taking place every weekend when we are in-season. We have also successfully hosted the annual Ronald McDonald House Winterland Invitational Hockey tournament and Hockey Alberta Provincial tournaments that bring people and revenue to our community from across the province.

Please see the attached chart for sponsorship opportunities. Signage is to be provided by the sponsor; we can help with arrangements as needed. Please contact us with any questions or ideas you may have to work together; we would be happy to collaborate with you.

We greatly appreciate and rely on our volunteers and gracious sponsors. Thank you for your consideration.

Elk Point A.G. Ross Arena Operating Committee

Contacts:

Doug Bassett: 780-645-8372
Brittany Brousseau: 780-614-5624
Shane Smith: 780-614-7777

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Ways You Can Invest in Your Business and Community!

Sponsors will receive:

- Corporate signage on selected location (sign supplied by sponsor, we can assist with arrangements)
- Logo on tv loop in lobby

PRODUCT	COST	COMMENTS
Wall Board 2' x 8'	\$300	Located on arena wall
Rink Board 40" x 84" x 0.02"	\$600	Located on ice surface wall
Home Team Bench	\$1,000	<i>Naming rights are sponsored. Thank you!</i>
Away Team Bench	\$1,000	<i>Naming rights are sponsored. Thank you!</i>
Zamboni	\$1,000	<i>Both sides of the Zamboni sponsored. Thank you!</i>
Horizon Room Sponsor	TBD	Naming rights; free use for community non-profits
Public Skate Sponsor	\$1,000	<i>Naming rights are sponsored. Thank you!</i>
Shinny Sponsor	\$1,000	<i>Naming rights are sponsored. Thank you!</i>
Themed Public Skate/ Hockey Day	\$350	Naming rights for one community event (Christmas, Pink Day etc.)

Thank you for your consideration

<u>Cheques can be made out to</u> AG Ross Arena Box 1041 Elk Point, AB T0A 1A0	<u>Contacts</u> Doug Bassett: 780-645-8372 Brittany Brousseau: 780-614-5624 Shane Smith: 780-614-7777