

	Title	Logo Use Policy
	Policy #	Administration – 3.5
	Draft Date	December 1, 2019
	Approved Date	March 31, 2020
	Revised Date	
	Owned By	Executive Committee

1.0 OVERVIEW

This policy will provide guidelines regarding all the logos associated with AMHA. This includes, but is not limited to, the association logo, competitive logo, high performance logos, and floorball logos. The logos for AMHA was created by and for AMHA, who has ownership and control of the use of the logo to maintain consistency and integrity of the logo brand and where it is used.

1.1 The following policy outlines the use and reproduction of AMHA logos.

1.2 All inquiries regarding the use of the AMHA logos should be directed to the AMHA staff, the Executive Committee or the Equipment Manager.

2.0 POLICY

2.1 The AMHA logo use or reproduction is restricted to AMHA, unless otherwise provided for in this policy. Authority for approval of the use of the AMHA logo must have prior written approval from the AMHA Executive board or delegate.

2.2 AMHA will enter into preferred vendor relationships with apparel suppliers who will be authorized to use the AMHA logos. Members must use the preferred vendors for any apparel/gear they require if it is to have an AMHA logo.

2.3 Certain levels of sponsors may be given permission to use the logo on their website or promotional material in order to associate themselves with AMHA. This is determined by the Executive Committee.

2.4 Unauthorized use of the AMHA logos may result in legal action.