A**irdrie Minor Hockey Association**

Ron Ebbesen Twin Arena

200 East Lake Crescent NE

Airdrie, AB T4A 0H5

Date: \_\_\_\_\_\_\_\_\_\_\_

Airdrie Hockey Team Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Season: \_\_\_\_\_\_\_\_\_\_\_\_\_\_

Dear \_\_\_\_\_\_\_\_\_\_\_\_\_\_,

We are the Airdrie \_\_\_\_\_\_\_\_\_\_hockey team. We are an amazing group of enthusiastic \_\_\_\_ year old boys and girls who love to play hockey.

We are hoping to take our team development to the next level and will be competing in tournaments across our region this season.

Sponsorship received from community partners such as you, is absolutely critical in continuing our development and helping pay for team expenses such as:

* practice ice time
* team tracksuits or other apparel
* exhibition game ice time and referees
* tournament entry fees

We are seeking sponsors for our team and we would recognize your sponsorship in the following ways:

1. Advertisement of your company on \_\_\_\_\_\_\_\_\_\_\_\_

2. Photo of our team thanking sponsor in local paper

3. Framed photo of team for your company with a thank you letter

Sponsors not only benefit from this widespread advertising, but will also receive a sponsor thank you letter for their contribution, and the knowledge that they are contributing to the success of \_\_ grateful and talented young hockey players.

If you are interested in sponsoring our team, please contact myself at the number or email below.

Our coaches, players and parents would like to take this opportunity to thank you very much for your generosity and support.

Yours truly,