



Staff Announcement

Curling Alberta is pleased to announce that Michael Laderoute has been hired as its Championships Coordinator. Michael will be based in our Edmonton office, and his first day will be October 7th.

In this position, Michael will work in close partnership with host committees to ensure that Curling Alberta's provincial championships are executed with excellence; providing outstanding, positive, and truly memorable experiences for everyone involved. He will also support the Curling Alberta's Bid Committee and lead the development of the annual schedule of events.

Michael holds a diploma in Hotel & Restaurant Business Administration and has over 28 years of experience working in a variety of roles in customer service-oriented industries. He is no stranger to our curling community, having played an active role in the with various associations such as EACC, NACA, and the CCA. He has also assumed leadership roles on many organizing committees for profile curling events held in Edmonton including provincial, national, and world curling championships. Most recently, Michael served as the Director of Facilities for the 2019 Boston Pizza Cup. Further, Michael functioned as the General Manager of the Granite Curling Club from 1996 to 2003, during which time he successfully developed new sources of revenue, integrated new uses and partnerships at the facility, and introduced member satisfaction monitoring systems to ensure member retention and growth.

Michael is a passionate sports fan, coach, and player and long-time supporter of both amateur and professional sports. He enjoys golf, downhill skiing, travelling, and cooking. He lives in Edmonton with his wife, Priti, and their son, Sam.

With Michael's leadership and vision, we look forward to Curling Alberta's events rising to become the envy and inspiration of the curling world.

Michael can be reached at 780-932-1126 or at michael.laderoute@curlingalberta.ca.