

TEAM MANAGEMENT HANDBOOK

AXEMEN LACROSSE CLUB

2023

**Purpose of this Manual**

The purpose of this manual is to provide coaches and team managers with guidelines to assist them in creating an enjoyable sporting experience for everyone involved in Axemen Lacrosse, including themselves. This is simply a guideline which may be followed to help your year be a success.

Any information in this manual is subservient to the Constitution and Operating Policies of Axemen Lacrosse Club as well as policies laid down by its governing Lacrosse bodies, including the Calgary District Lacrosse Association (CDLA) and the Alberta Lacrosse Association (ALA) and its directorates.

# Code of Conduct

## As a club, the Axemen consider the following as important elements a minor league coach can provide for his/her players:

* Respect for the game, its rules, officials, opponents, teammates and oneself.
* Personal safety, fun, positive reinforcement.
* Organized, patient, player centered teaching in all aspects of lacrosse.
* A fair amount of playing time, based on the specific level and circumstances, with the

best interests of each individual and the team.

## As a player, some specific conduct is required for everyone involved to get as much as possible out of the lacrosse experience:

* A respect for officials and a realization that they are there to protect the game and the

players themselves.

* A positive and constructive relationship with their teammates.
* A certain level of commitment, recognizing that lacrosse is a team game, and as a

player, they will only get as much from the game as they are willing to put in.

## As parents we must remember why our children play minor league sports and appreciate the responsibility we have as examples and teachers. Both parents and other spectators should encourage the players and foster an environment conducive to athletic and personal growth:

* Establish healthy communication with the coaches.
* Be a positive role model when relating to coaches, officials, other players or others

involved in the game.

* Exhibit a respect for the rules of the game.
* Emphasize athletic and personal growth that results from full commitment to the sport.

The Axemen Association has a tremendous respect for the game of lacrosse. As such, the Board of Directors is working to improve the experience for everyone in our community. The Code of Conduct is an initial expression of the expectations for all Axemen members.

We trust that all involved will do everything they can to make this a reality.

Respect, responsibility, sportsmanship, fairness, commitment, and the spirit of friendly competition are all foundational to lacrosse.

Those involved at all levels should strive to uphold these principals. For Axemen players, we believe these qualities are essential for success, enjoyment and athletic growth. When we look back on the time in our club, we were part of the Axemen community, whether as a player or in a supporting role, we want to remember an environment of enjoyment and encouragement, conducive to growth both as an athlete and as a person.

## Rule of Two

## The Rule of Two states that there should be at least two adults and two children present at all times, in every situation, including:

## Closed doors meetings

## Watching tape with teams or athletes

## Travel

## Training environments (on the field, locker room, etc)

## Emails and text messages (social media)

## PLEASE REFER TO AXEMEN POLICY AND PROCEDURES FOR AXEMEN CODES OF CONDUCT ON OUR WEBSITE

**Discipline**

It is necessary to maintain order on your team. It is important to establish rules at the beginning of the season and make sure all players and parents are aware of the rules as well as the consequences of breaking the rules.

# Complaints

Complaints which you receive about any aspect of our association should be referred to the Axemen Lacrosse Executive. The Executive Contact List is contained in the Axemen Lacrosse web site [HERE](http://www.axemenlacrosse.com/content/contact-information).

Complaints must be submitted via email to any Executive member.

2023 Axemen Board of Directors

|  |  |
| --- | --- |
| Axemen Executives |   |
| [President](https://cloud.rampinteractive.com/axemenlacrosse.com/files/President_Role.pdf) | Sean Ross | president@axemenlacrosse.com |
| [Vice-President Operations](https://cloud.rampinteractive.com/axemenlacrosse.com/files/VP_ops_Role.pdf) | Marie-eve McDonaugh | vpoperations@axemenlacrosse.com |
| [Vice-President Programs](https://cloud.rampinteractive.com/axemenlacrosse.com/files/Axemen%20Lacrosse%20Job%20Descriptions%20-%20Vice-President%20Programs.pdf) | Ty Pilson | vpprograms@axemenlacrosse.com |
| [Governance Director](https://cloud.rampinteractive.com/axemenlacrosse.com/files/Axemen%20Lacrosse%20Job%20Descriptions%20-%20Vice-President%20Governance.pdf) | Jason Issacs | governance@axemenlacrosse.com |
| [Treasurer](https://cloud.rampinteractive.com/axemenlacrosse.com/files/Axemen%20Lacrosse%20Board%20Job%20Descriptions%20-%20Treasurer.pdf) | Malcolm Strachan | treasurer@axemenlacrosse.com |
| [Secretary](https://cloud.rampinteractive.com/axemenlacrosse.com/files/Axemen%20Lacrosse%20Board%20Job%20Descriptions%20-%20secretary.pdf) | Sarah Ballard | secretary@axemenlacrosse.com |
|   |   |   |
| Executive Director | Robin Latajka | executivedirector@axemenlacrosse.com |
| Coaching Director | Colin Risi | coaching@axemenlacrosse.com |
|   |   |   |
| [Axemen Division Coordinators](https://cloud.rampinteractive.com/axemenlacrosse.com/files/Axemen%20Lacrosse%20Job%20Descriptions%20-%20Division%20Coordinator.pdf) |   |
| Post U17/Juniors | Charlene Brennan | juniors@axemenlacrosse.com |
| U17 | Tunde Olaosun | U17@axemenlacrosse.com |
| U15 | Crystal Kleutsch | U15@axemenlacrosse.com |
| U13 | Tiffany Schuchardt | U13@axemenlacrosse.com |
| U11 | Tasha Leontowicz | U11@axemenlacrosse.com |
| U9 | Brie-Anne Risi | U9@axemenlacrosse.com |
| U7/Lil’ Roughnecks | Chris Jensen | U7@axemenlacrosse.com |
| Goalies | Vanessa Elliuk | goalies@axemenlacrosse.com |
|   |   |   |
| Axemen Operational Positions |   |
| [Evaluation Director](https://cloud.rampinteractive.com/axemenlacrosse.com/files/Axemen%20Lacrosse%20Board%20Job%20Descriptions%20-%20Evaluations.pdf) | Don Innes | evaluations@axemenlacrosse.com |
| [Evaluation Auditor](https://cloud.rampinteractive.com/axemenlacrosse.com/files/Axemen%20Lacrosse%20%20Job%20Descriptions%20-%20Evaluation%20Auditor.pdf) | Jason Taylor | auditor@axemenlacrosse.com |
| [Equipment Manager](https://cloud.rampinteractive.com/axemenlacrosse.com/files/Axemen%20Lacrosse%20Job%20Descriptions%20-%20Equipment%20Manager.pdf) | Vanessa Elliuk | equipment@axemenlacrosse.com |
| Marketing & Apparel Coordinator | Michelle Turner | apparel@axemenlacrosse.com |
| [Timberfest Coordinator](https://cloud.rampinteractive.com/axemenlacrosse.com/files/timberfest_role.pdf) | VACANT | timberfest@axemenlacrosse.com |
| [Tournament Coordinator](https://cloud.rampinteractive.com/axemenlacrosse.com/files/tournament_Role.pdf) | VACANT | tournaments@axemenlacrosse.com |
| Fundraising Coordinator | VACANT | fundraising@axemenlacrosse.com |
| Social Media | VACANT | [social@axemenlacrosse.com](file:///C%3A%5CUsers%5Cmarie%5CDesktop%5CAxemen%5Csocial%40axemenlacrosse.com) |
| [Volunteer Coordinator](https://cloud.rampinteractive.com/axemenlacrosse.com/files/volunteer_rol.pdf) | Angela Young | volunteer@axemenlacrosse.com |



# Organizing Your Team

## First Things First

Once you are assigned as coach/manager of a team, it will be important to your team that you do the following as soon as possible:

* + Notify players.
	+ Appoint a Team Manager.
	+ Your team’s equipment and jerseys will be distributed at the Coaches/Managers meeting.
	+ Plan a parent meeting to discuss: coaching philosophy, tournaments and volunteer positions.

## Tournaments

Axemen Tournament Coordinator position is currently VACANT. As such, spots at various tournaments have NOT been pre-reserved. Each team will be responsible to find and sign up for tournaments they wish to participate in during the 2023 season.

**Team Financials**

An effective team business plan outlines expected costs (over and above registration fees) the team will encounter during the season which may include the following:

* Tournament fees
* Officiating fees and floor time for exhibition games Provincial playoff fees
* Optional team wear (matching polo shirts, T-shirts, equipment bags, etc.) Season wrap-up party

It is the Team Manager’s responsibility to oversee team financials. You do have the option of assigning a Treasurer. We would encourage the team manager to handle funds as they see fit in a transparent manner reflecting the financial requirements of the team.

Should you decide to have a fundraiser involving a 50/50, raffle, silent auction – you must obtain a gaming license for the day of the event. You will apply for your own AGLC license, in your individual team name, not under the Axemen Lacrosse Club Name. Example – Axemen U11 B1.

Max Cash Call for U7 & U9 divisions: $100

Max Cash Call for U11 & up divisions: $200

A cash call may be requested, and funds be collected from each family at the beginning of the year to seed the team bank account. If a family is struggling financially, use the utmost discretion and reach out to the Executive Director, Robyn Latajka, for assistance.

If the team has a surplus of money at the end of the season, you may refund the families who responded to the cash call up to the same amount they provided to the team (not more than the amount they provided throughout the season).

Your team must agree (with a 75% majority) on how team financials will be handled. You can choose to open a team bank account, or the treasurer (and recommended overseer) can keep a detailed register of all moneys in and out. We suggest loading your budget to RAMP.

The Axemen Lacrosse Club can request an accounting of team expenditures at the end of the season. This will be signed off by the team treasurer and another parent and submitted to the Axemen Lacrosse Club Treasurer – treasurer@axemenlacrosse.com as well as the parents on the team. A Sample team financial spreadsheet can be found on the Axemen Website under resources – manager resources.

## Communication

Communication is essential to the smooth operation of your team. At the parent information meeting:

* + Explain the goals you have for the team.
	+ Explain the rules that you have established and what actions will be taken if the rules are broken.
	+ Explain how ongoing communication will be conducted (e-mail, telephone, or TeamSnap).
	+ Describe the team emergency plan and hand-out **Participant Medical History Forms** (found under resources on the Axemen website).
	+ Explain what volunteer positions need to be filled and why.
	+ Discuss financials – how many tournaments would the team like to participate in? Cash call vs fundraising.

Getting these issues out of the way should avoid any confusion during the season. Have all parents fill out a contact information sheet, complete with names of parents, home address(es), home phone number(s), cell phone number(s) and e-mail address(es), as the information contained in the registration form may not include all necessary contact details.

# TEAM ROLES AND RESPONSIBILITIES

## Volunteering

Volunteers are the core of every minor sporting association. The Axemen rely on our dedicated and hard-working volunteers to be successful. All Axemen families are required to fulfill a volunteer bond of 200 points per child, to a maximum of 400 points per family. You can choose to pay a fee, per child, for your volunteer bond in lieu of volunteer work. While this may be the preferred choice for some families, we encourage everyone to, instead, get involved and do their part to make the Axemen the finest minor sporting association in our city. Please see the manager resource page for a full description of volunteer roles and points.

At the end of the season, the team manager must submit a list of families that DID NOT fulfill their volunteer bonds to the volunteer coordinator, Angela Young (volunteer@axemenlacrosse.com) and please advise those families that their volunteer bond fee ($200 per child to a max of $400) will be applied to their credit card on August 31, 2023.

The Axemen Club requires families to satisfy a 200-point/per player volunteer bond by fulfilling one of the club or team volunteer positions below during the Spring Box Season. Those not wanting to fill any of the listed positions will be charged a $200 fee during the registration process. \*Please note: A bond is no longer required at the U7 level, and the point value fulfillment required for U9 players is 100 points. (Or $100)

10 hours of volunteering equals 200 points. All hours volunteered can be added together over the season and can be spread over various volunteer opportunities.

More than one player – Family Bond maximum is 400 points.

**Team Volunteer Positions:**

* **Team Managers\*** (Min 200 will clear the family total of 400 points)
* **First Aid Volunteer\* on the bench** (Min 200 will clear the family total of 400 points)
* **Treasurer** (200 points)
* **Photo Liaison** (200 points)
* **Jersey Parent** (200 points)
* **Score Keeper/Time – Min 8 Games** (200 points)
* **Shot Clock - Min 8 Games** (200 points)
* **Social Coordinator** (200 points)
* **Tournament Liaison** (200 points)
* **Volunteer Coordinator** (200 points)
* **Miscellaneous/On-Demand roles** (Calculated on an hourly basis)

\*These positions (as well as points) can be shared between two volunteers

Any questions about the Volunteer Bond please contact:

Robin Latajka at executivedirector@axemenlacrosse.com

## Bench Personnel

Bench personnel include the coaches, door persons and trainer.

The *Head Coach* (and *Assistant Coach* if assigned) runs all practices and manages the bench during games. All coaches must have the necessary certification for the age and level of team assigned.

*Door persons* are those people who assist the Head Coach by controlling the bench doors and counting the players on and off the floor. If you have one coach, you will need two door persons. If you have more than one coach, you will need as many door persons as required to make sure that there is always someone on each door.

**Note**: the maximum number of bench personnel permitted on the player’s bench is four (4), excluding the trainer. As these people need to be registered and **trained** with ALA for insurance purposes, you should try to make sure you have the same bench volunteers for each game.

## Team Manager

The person in this position is responsible for coordinating team functions and acting as liaison between the coach(es) and players’ parents. This allows the coach(es) to devote their volunteer time to the functions of coaching.

Duties which may be allocated to the Team Manager include, but are not limited to:

* Distributing information; provide a team roster and schedule.
* Organizing team volunteers.
* Fundraising and tracking expenditures.
* Scheduling for timekeepers, scorekeepers and shot clock.
* Submitting Significant Incident Reports and tracking discipline. \**Please see Axemen website*
* Enter scoresheets into the online reporting system. Refer to the manager resource page on the Axemen website for the link.

## First Aid Trainer

The Axemen, given the nature of the game of lacrosse, feel that having a trainer on each team's bench, not part of the coaching staff, is vital for the safety of our athletes. Many incident reports from the last few years show a rise in injuries.

Ideally the trainer should be certified in First Aid. In addition to your own first aid training the Axemen will be offering our trainers the Athletic Injury Management (AIM) from the Albert Sports Medicine Council of Alberta, as well the athletic advanced taping course will be available for the Peewee and above division trainers (AIM is a pre-requisite to the taping). Please check out course dates, locations, etc. on the Trainers Resource page of the website.

It is mandatory for all teams to have a trainer on your bench for all games in 2023. These are people that will not act as a coach but are specifically there for player safety.

Responsibilities of the trainer include, but are not limited to:

* Being familiar with players past medical history.
* Assuring the First-Aid kit is complete and available at the game site. Follow First Aid Protocols as trained.

## Game Procedures

## It is the Manager’s Responsibility to ensure that box duties are carried out by ALL families on the team.

The team can decide if they prefer to have a rotating timekeepers/scorekeepers schedule or designated parent(s) for the season. Keep in mind that a minimum of 8 shifts is needed to fill a volunteer bond. When scheduling, do not schedule the team manager, trainers, or team coaches.

## Home Games

The following are the team’s responsibility for all home games:

* Supply and fill out the game sheet (make sure you complete your team’s portion first and then hand it to the visiting team no later than 15 minutes prior to game start)
* Supply the game balls (minimum of 3)
* Arrange for 3 volunteers to cover:
	1. Score clock
	2. 30-second shot clock (U11 and older)
	3. Home team’s penalty box

## Away Games

The following are the team’s responsibility for all away games:

* Complete the game sheet
* Away team’s penalty box

# Following the game, the winning team keeps both the white and yellow copies of the game sheet. The losing team gets the pink copy. The home team is then responsible for updating the CDLA website with the game statistics and e-mailing the final score and reporting any incidents or suspensions to the CDLA within 24 hours. In the event of a tie, the home team keeps the white and yellow copies and is responsible for reporting the game results. Each manager will be given a Username and Password to login into RAMP for game sheet reporting.

# The visiting/away team verifies the accuracy of the game sheet once it has been inputted into the website by the HOME team. This will include reporting any errors in the note section of the game to advise the HOME team.

# Game Results Reporting Procedures

# All game results must be entered into RAMP within 24 hours of completion of that game. Make sure to hold on to your game sheets until the end of the season. For more information, take a look at the Game Reporting Procedures under the Managers Resources Page on the CDLA website: <http://calgarylacrosse.com/content/managers-resources-page>

# For U7 and U9

# record the game date, time, and location on the game sheet

# enter the game roster (players and coaches) on the game sheet

# DO NOT record goals, assists and penalties

# The home team submits the game sheet by logging into RAMP and uploading it; no need to enter any other stats - keep a copy of the paper game sheet

# For U11, U13, U15 and U17

# All teams must enter the required information into the RAMP system. This includes:

# record the game date, time, and location on the game sheet

# enter the game roster (players and coaches) on the game sheet

# record goals

# record penalties

# upload game sheet (the home team uploads, the visiting team verifies)

# Each Head Coach and Team Manager will receive an email with login information and links. If you don’t receive this email, please contact our Executive Director Robin Latajka at executivedirector@axemenlacrosse.com.

# Equipment

## Equipment provided by Axemen:

* + **First Aid Kit:** It is the Coach’s responsibility to check the First Aid kit for completeness upon assignment by the Equipment Manager. Axemen will replace items which your team uses during the season – these should be identified by the team for replacement.
	+ **Balls for Games and Practices:** Axemen will supply sufficient balls for use during the season. Should your team require additional balls, they should be purchased with team funds.
	+ **Team Jerseys:** Jerseys are very expensive and should be well cared for. Please impress upon the jersey parents the importance of washing (inside out) and drying (hang dry) the jerseys and making repairs as necessary (mend tears, stain removal, affixing “Stop Signs”, etc.). **Team jerseys are not to be worn to practice under any circumstances.** Please return jerseys cleaned and repaired and in numerical order. If a jersey is missing, stained or damaged, please let us know.
	+ **Team Shorts:** Although not provided by the club, players are required to purchase Axemen shorts as part of their uniform and expected to wear them during all season games. It is imperative that the player wear the team shorts for all games and other Axemen events to present a professional image of Axemen Lacrosse and the team.
	+ **Goalie Equipment:** Typically consists of leg guards, body armour, pants, throat guard and stick (in some cases: gloves). Please air the equipment out after every game and either repair or report minor repairs which may be required to the Equipment Manager before they become major problems. The Club will clean the equipment at the end of the season.

\*Failure to return the equipment in a timely manner will result in deposit cheques being cashed.

Axemen Equipment Coordinator: Vanessa Elliuk, equipment@axemenlacrosse.com

**Equipment provided by the Team:**

* + It is recommended that the team obtain a small cooler for ice packs (could be borrowed from a parent or purchased out of team funds).
	+ Each player should bring his or her own water bottle to practices and games. Please remind the players and their parents of the importance of drinking water, the dangers of dehydration and the importance of washing the water bottles regularly.
	+ The team should have a small toolkit containing the necessary screws, nuts, screwdrivers, tape, leather strips, cords, etc. to perform minor equipment repairs.

# Box/Arena Times

## Outdoor Practice Times

Practice times for the outdoor boxes will be determined at the Coaches meeting.

**It is your responsibility to cancel any outdoor practice times which you will not be using.**

## Game Times

All games and indoor practice times are scheduled and posted by the CDLA. The Axemen Lacrosse club submits the tournaments each team is offered to participate in to the CDLA and, the CDLA tried to do their best to not schedule league games on the same days. If you book a tournament on your own, it is the team’s responsibility to notify the CDLA of any games you will be missing.

## Exhibition Games

If you would like to arrange an exhibition game for your team, we suggest you start by contacting the facility you wish to use for your exhibition game as they will be able to advise you of any available floor time. Your team will cover the cost of the floor time AND cover all fees for the officials for exhibition games. You can schedule Officials by emailing them at exhibition@calgarylacrosse.com.

# Player Movement and Affiliation

## New Players

Only registered players may participate in Axemen team games and practices. Athletes not yet registered are not allowed on the floor until officially registered by the Axemen Registrar. Coaches and other team officials cannot accept registrations.

## Affiliating Players

The coach of a player must be contacted for permission prior to contacting the player to play for another team. With the permission of their coach or manager, players are allowed to **play up** in their own division as per affiliation policy. You will find the [Player Affiliation Form](https://cloud.rampinteractive.com/axemenlacrosse.com/files/Axemen%20Player%20Affiliation%20Form%20.pdf) under ‘forms’ on the Axemen website.

**Note:** Players may not be affiliated if a conflict with their normal team exists. All players’ first obligation is to their regular club team.

**Note2:** Suspended players cannot be affiliated. If suspended, as an affiliate player, the suspension must be served with the players original ALA Registered Team.

**Affiliations for regular season/league games**

Teams may affiliate to a maximum of 18 players/runners and 2 goalies but is dependant of the number of players/runners and goalies originally registered on the team OR if granted permission by the CDLA board. For teams with rosters of 14 or less players/runners, exception to go to a maximum of 15 players/runners is granted. \*Any affiliate goaltenders must be dressed as goaltenders, on the bench, and will only be eligible to participate as a goaltender. Teams may carry a maximum of two (2) goalies. All affiliates must be drawn from the same club and in a lower division or lower tiered team in the applicable division competing. This rule only applies in the U13, U15 and U17 divisions. Players/runners may only affiliate 4 games until the player’s regular season; playoff and provincial commitment to his/her team is completed.

U11 & U9 teams will affiliate 1st year players from within their own club and within their respective division. Players/runners may only affiliate 4 games until the player’s regular season; playoff and provincial commitment to his/her team is completed.

**Affiliations for tournaments**

Teams may affiliate to a maximum of 15 players/runners and 2 goalies. This means that if a team has 18 runners/players and 1 goalie originally registered on their team, the team will not be able to affiliate players/runners or goalie until it has below 15 players/runners and 2 goalies for tournaments in Alberta. \*Any affiliate goaltenders must be dressed as goaltenders, on the bench, and will only be eligible to participate as a goaltender. Teams may carry a maximum of two (2) goalies. All affiliates must be drawn from the same club and in a lower division or lower tiered team in the applicable division competing. U9 teams are permitted to affiliate first year aged U9 players.

**Note:** For tournaments outside of Alberta, the team is responsible to ask what the affiliation rules are for that province and will need to make sure the travel permit matches their travelling roster.

**Affiliations for the Canada Day Tournament**

Affiliations for this tournament has slightly different rules. Make sure to refer to the Canada Day Tournament page on the Calgary Lacrosse website.

* **C teams** may affiliate with One (1) other C team up to a maximum of 18 runners and 2 goalies.
* **B teams** may affiliate with One (1) other B team up to a maximum of 18 runners and 2 goalies.
* **A team** may affiliate with One (1) other A team up to a maximum of 18 runners and 2 goalies.
* **Parity teams** are encouraged to enter the rep teams in the A category of various divisions in which case, you can affiliate players from another A or B or C team.
* **Affiliate teams** must be a member of their provincial governing body, i.e. any Alberta team may affiliate with another Alberta team
	+ Subject to both teams getting approval from their respective club President.
* Under no circumstances can a player be used on two separate teams during the tournament. It is the participating team’s responsibility to ensure his/her roster can compete over the 3-day tournament.
* For the 2023 Canada day tournament, the last day for roster changes and submission is June 15, 2023.

**Affiliations for Provincials**

Affiliations for Provincials are per ALA affiliation regulations and must be received by the ALA office 96 hours prior to the first game. There are no exceptions to the affiliation regulation. As such, teams may affiliate to a maximum of 15 players/runners and 2 goalies. Any affiliate goaltenders must be dressed as goaltenders, on the bench, and will only be eligible to participate as a goaltender during Provincials. Teams may carry a maximum of two (2) goalies. All affiliates must be drawn from the same club and in a lower division or lower tiered team in the applicable division competing.

# Provincials

## New this year, top teams from each local governing body (in our case CDLA and WRLL (for U17-A only) will compete for the title of provincial champion. As such, should an Axemen team within the divisions listed below be the top team/city champion, they will be moving on to Provincials hosted in Edmonton from July 14-16, 2023.

|  |  |
| --- | --- |
| Axemen U17-A | Should this team be 1 of the 2 top teams from the WRLL in regular season |
| Axemen U15-A | Should this team be the league champion from CDLA in regular season |
| Axemen U13-A | Should this team be the league champion from CDLA in regular season |
| Axemen U17-B | Should this team be the league champion from CDLA in regular season |
| Axemen U15-B | Should this team be the league champion from CDLA in regular season |
| Axemen U13-B | Should this team be the league champion from CDLA in regular season |

## Note: U11 division and under do not participate in Provincials.

# Additional Information

## Team Photos

For our season 2023, Team photos will take place on May 16 & 17 at Indus Recreation Centre. There will be an online system for teams to sign up for a 15-minute time slot. Managers will be contacted with details soon.

## Social Media

Axemen’s social media channels are coordinated at club level, with one volunteer posting to Facebook, Instagram, and Twitter.

Teams are encouraged to send game results, scores, interesting news, photos, videos, any updates about your team (fundraisers, big wins, tournaments, charity events, etc.) to the club social media coordinator at executivedirector@axemenlacrosse.com who will then post approved and relevant news to the club’s social media channels.

**IMPORTANT**:

* Before you send anything or post anything about your team, please ensure every player signs the Photo and Video Consent Form found on the Axemen website under the managers resource page. **DO NOT** share any pictures or videos of players whose parents/guardians have not signed the form.
* We encourage all Team Managers and Team Social Media Coordinators to familiarize themselves with the Axemen Social Media Guidelines prior to exploring and engaging in social media activities and communities related to the Axemen Lacrosse Club. You will find these guidelines on the Axemen website, under Manager Resources.

Stay connected!

*Updated June 1st, 2023 by VP of Operations*