



Publicity / Social Media Responsibilities

Post all notifications in regards to Barrie & District Ringette Association on all social media platforms;

Team effort from all members is required to showcase BDRA;

Carry out duties assigned by the board members or the President.

Term is two years and voted on in odd numbered years

General Timelines

BDRA Publicity is required throughout the calendar year

Early Aug to the end of Springette publicity is posting to all social media. Social Media platforms include but are not limited to:

- Facebook
- Instagram
- Twitter

Publicity also reaches out to news broadcasters throughout the region when events are on a larger scale. This includes but is not limited to:

- Barrie News
- Barrie Snapd
- Rock95
- Kicx 106

All major and minor events that are happening within BDRA can/will be included such as:

- Team tournament postings
- Major events (fun fest, come try ringette, Springette, Golf tournament, Goalie clinics, Power Skating clinics, NRS camp etc)
- Meetings that involve parents.
- Spot the Yeti events